Don't Make Me Think: A Common Sense Approach To Web Usability

'I'm a HUGE fan of Alison Green's "Ask a Manager" column. This book is even better' Robert Sutton, author of The No Asshole Rule and The Asshole Survival Guide 'Ask A Manager is the book I wish I'd had in my desk drawer when I was starting out (or even, let's be honest, fifteen years in)' - Sarah Knight, New York Times bestselling author of The Life-Changing Magic of Not Giving a F*ck A witty, practical guide to navigating 200 difficult professional conversations Ten years as a workplace advice columnist has taught Alison Green that people avoid awkward conversations in the office because they don't know what to say. Thankfully, Alison does. In this incredibly helpful book, she takes on the tough discussions you may need to have during your career. You'll learn what to say when: · colleagues push their work on you - then take credit for it · you accidentally trash-talk someone in an email and hit 'reply all' · you're being micromanaged - or not being managed at all · your boss seems unhappy with your work · you got too drunk at the Christmas party With sharp, sage advice and candid letters from real-life readers, Ask a Manager will help you successfully navigate the stormy seas of office life.

Discusses how to design usable Web sites by exploring how users really use the Web and offers suggestions for streamlining navigation, creating a home page, and writing

for Web sites.

NEW YORK TIMES BESTSELLER "I come from a family forged by tragedies and bound by a remarkable, unbreakable love," Hunter Biden writes in this deeply moving memoir of addiction, loss, and survival. When he was two years old, Hunter Biden was badly injured in a car accident that killed his mother and baby sister. In 2015, he suffered the devastating loss of his beloved big brother, Beau, who died of brain cancer at the age of forty-six. These hardships were compounded by the collapse of his marriage and a years-long battle with drug and alcohol addiction. In Beautiful Things, Hunter recounts his descent into substance abuse and his tortuous path to sobriety. The story ends with where Hunter is today—a sober married man with a new baby, finally able to appreciate the beautiful things in life.

In 100 Things Every Designer Needs to Know About People, 2nd Edition , Dr. Susan Weinschenk shows design and web professionals how to apply the latest research in cognitive, perceptual, and social psychology to create more effective web sites and apps. Dr. Weinschenk offers concise, plain-English insights and practical examples for designing sites and apps that are more intuitive and engaging, because they match the way humans think, work, and play. Updated to reflect the latest scientific findings, this full-color, relentlessly practical guide will help you whether your background is in visual design, interaction design, programming, or anything else. Weinschenk will help you improve the many design choices you make every single day -- from choosing fonts

and chunking information to motivating people and guiding them towards purchase. Not just another "web design guidelines" book, 100 Things Every Designer Needs to Know About People, 2nd Edition explains the why behind the guidelines, and exposes the many web design myths and "urban legends" that stand in your way. Dr. Weinschenk shows you what makes humans tick, and helps you translate that knowledge into exceptionally successful designs.

This short book provides a practical introduction to HTML5. HTML (HyperText Markup Language) is the predominant language of web pages. Originally developed as a way to describe and share scientific papers, HTML is now used to mark up all sorts of documents and create visual interfaces for browser-based software. With HTML5, however, HTML has become as much an of API for developing browser-based software as it is a markup language. In this book, we'll talk about the history of HTML and HTML5 and explore its new features. It covers: HTML5 basics Multimedia Canvas and SVG HTML5 applications HTML5 APIs HTML5 is required knowledge for every professional web designer and developer. This book will quickly get you up to speed with the fundamentals of HTML5 and give you the confidence to start experimenting on your own.

For David Goggins, childhood was a nightmare - poverty, prejudice, and physical abuse colored his days and haunted his nights. But through self-discipline, mental toughness, and hard work, Goggins transformed himself from a depressed, overweight young man

with no future into a U.S. Armed Forces icon and one of the world's top endurance athletes. The only man in history to complete elite training as a Navy SEAL, Army Ranger, and Air Force Tactical Air Controller, he went on to set records in numerous endurance events, inspiring Outside magazine to name him The Fittest (Real) Man in America. In this curse-word-free edition of Can't Hurt Me, he shares his astonishing life story and reveals that most of us tap into only 40% of our capabilities. Goggins calls this The 40% Rule, and his story illuminates a path that anyone can follow to push past pain, demolish fear, and reach their full potential.

A love story with a difference - an unforgettable tale of life, loss and making each day count in the INTERNATIONAL NO. 1 BESTSELLING book of TIKTOK fame, clocking up 60 million views and counting! On September 5th, a little after midnight, Death-Cast calls Mateo Torrez and Rufus Emeterio to give them some bad news: they're going to die today. Mateo and Rufus are total strangers, but, for different reasons, they're both looking to make a new friend on their End Day. The good news: there's an app for that. It's called the Last Friend, and through it, Rufus and Mateo are about to meet up for one last great adventure - to live a lifetime in a single day. Another beautiful, heartbreaking and life-affirming book from the brilliant Adam Silvera, author of More Happy Than Not, History Is All You Left Me, What If It's Us, Here's To Us and the Infinity Cycle series. PRAISE FOR ADAM SILVERA: 'There isn't a teenager alive who won't find their heart described perfectly on these pages.' Patrick Ness, author of The

Knife of Never Letting Go 'Adam Silvera is a master at capturing the infinite small heartbreaks of love and loss and grief.' Nicola Yoon, author of Everything, Everything 'A phenomenal talent.' Juno Dawson, author of Clean and Wonderland 'Bold and haunting.' Lauren Oliver, author of Delirium

The Yellow Wallpaper Illustrated

TikTok made me buy it! The international No.1 bestseller

Christmas Makes Me Think

I Thought It Was Just Me (but it isn't)

Don't Make Me Think!

Making the Journey from "What Will People Think?" to "I Am Enough"

Think Again

Jump Start HTML5

Don't Make Me Think

Don't Make Me Think, Revisited

A Common Sense Approach to Web Usability, Third Edition

Becoming Zara

A hardback collector's edition, of the No. 1 New York Times bestseller! Now a major motion picture, starring Amandla Stenberg Winner of the Waterstones Children's Book Prize 2018 No. 1 New York Times bestseller A Teen Vogue Best YA Book of the Year This stylish hardback collector's edition of the acclaimed, award-winning novel contains an essay by the author, the meanings behind the names in

the book and an excerpt from On the Come Up. Sixteen-year-old Starr lives in two worlds: the poor neighbourhood where she was born and raised and her posh high school in the suburbs. The uneasy balance between them is shattered when Starr is the only witness to the fatal shooting of her unarmed best friend, Khalil, by a police officer. Now what Starr says could destroy her community. It could also get her killed. Inspired by the Black Lives Matter movement, this is a powerful and gripping YA novel about one girl's struggle for justice. A gorgeous jacketed hardback, with soft-touch cover and spot UV on the title. Includes exclusive bonus content: an essay by the author, the meaning behind the names in the book and an excerpt from On the Come Up

An understanding of psychology—specifically the psychology behind how users behave and interact with digital interfaces—is perhaps the single most valuable nondesign skill a designer can have. The most elegant design can fail if it forces users to conform to the design rather than working within the "blueprint" of how humans perceive and process the world around them. This practical guide explains how you can apply key principles in psychology to build products and experiences that are more intuitive and human-centered. Author Jon Yablonski deconstructs familiar apps and experiences to provide clear examples of how UX designers can build experiences that adapt to how users perceive and process digital interfaces. You'll learn: How aesthetically pleasing design creates positive responses The principles from psychology most useful for designers How these psychology principles relate to UX heuristics Predictive models including Fitts's law, Jakob's law, and Hick's law Ethical implications of using psychology in design A framework for applying these principles

A young African American boy reflects on the spirit of Christmas and thinks of ways he can share what he has with others.

It's been known for years that usability testing can dramatically improve products. But with a typical

price tag of $5,000 to $10,000 for a usability consultant to conduct each round of tests, it rarely happens. In this how-to companion to Don't Make Me Think: A Common Sense Approach to Web Usability, Steve Krug spells out a streamlined approach to usability testing that anyone can easily apply to their own Web site, application, or other product. (As he said in Don't Make Me Think, "It's not rocket surgery".) Using practical advice, plenty of illustrations, and his trademark humor, Steve explains how to: Test any design, from a sketch on a napkin to a fully-functioning Web site or application Keep your focus on finding the most important problems (because no one has the time or resources to fix them all) Fix the problems that you find, using his "The least you can do" approach By paring the process of testing and fixing products down to its essentials ("A morning a month, that's all we ask"), Rocket Surgery makes it realistic for teams to test early and often, catching problems while it's still easy to fix them. Rocket Surgery Made Easy adds demonstration videos to the proven mix of clear writing, before-and-after examples, witty illustrations, and practical advice that made Don't Make Me Think so popular. Best-selling author, designer, and web standards evangelist Jeffrey Zeldman has revisited his classic, industry-shaking guidebook. Updated in collaboration with co-author Ethan Marcotte, this third edition covers improvements and challenges in the changing environment of standards-based design. Written in the same engaging and witty style, making even the most complex information easy to digest, Designing with Web Standards remains your essential guide to creating sites that load faster, reach more users, and cost less to design and maintain. Substantially revised—packed with new ideas How will HTML5, CSS3, and web fonts change your work? Learn new strategies for selling standards Change what "IE6 support" means "Occasionally (very occasionally) you come across an author who makes you think, 'This guy is smart! And he makes me feel smarter, because now I finally understand this concept.'" — Steve Krug, author of Don't Make Me Think and Rocket Surgery Made Easy "A web designer without a copy of

Designing with Web Standards is like a carpenter without a level. With this third edition, Zeldman continues to be the voice of clarity; explaining the complex in plain English for the rest of us." — Dan Cederholm, author, Bulletproof Web Design and Handcrafted CSS "Jeffrey Zeldman sits somewhere between 'guru' and 'god' in this industry—and manages to fold wisdom and wit into a tale about WHAT web standards are, HOW standards-based coding works, and WHY we should care." — Kelly Goto, author, Web ReDesign 2.0: Workflow that Works "Some books are meant to be read. Designing with Web Standards is even more: intended to be highlighted, dogeared, bookmarked, shared, passed around, and evangelized, it goes beyond reading to revolution." — Liz Danzico, Chair, MFA Interaction Design, School of Visual Arts

Instant #1 New York Times Bestseller Discover the critical art of rethinking: how questioning your opinions can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, the most crucial skill may be the ability to rethink and unlearn. Recent global and political changes have forced many of us to re-evaluate our opinions and decisions. Yet we often still favour the comfort of conviction over the discomfort of doubt, and prefer opinions that make us feel good, instead of ideas that make us think hard. Intelligence is no cure, and can even be a curse. The brighter we are, the blinder we can become to our own limitations. Adam Grant - Wharton's top-rated professor and #1 bestselling author - offers bold ideas and rigorous evidence to show how we can embrace the joy of being wrong, encourage others to rethink topics as wide-ranging as abortion and climate change, and build schools, workplaces, and communities of lifelong learners. You'll learn how an international debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, and how a vaccine whisperer convinces anti-vaxxers to immunize their children. Think Again is an invitation to let go of stale opinions and prize mental

flexibility, humility, and curiosity over foolish consistency. If knowledge is power, knowing what you don't know is wisdom.

FUN FACT: "Becoming Zara" is a standalone novella, but if you're following the character of Samantha Bradford as she crosses off the items of her bucket list (the Single Wide Female Series), this is the book that Samantha publishes to complete her bucket list item #18 (Publish a Book). Note: You can download #1 Learn Pole Dancing of that series for free. *** Hi, I'm Zara...warrior princess. I don't usually tell that last bit to strangers, but I say it in my head all the time. It's one of the many mantras that have helped me to get to where I am today. And believe me when I say that I've come a long way. Besides, if you're a woman and you happen to have ever struggled with issues of self-esteem, we're probably gonna be fast friends anyway, so I won't hold anything (much) back. Oh, and Zara wasn't the name I was born with-but you'll find out more about that in the book. I don't know about you, but my own struggle with my weight has held me back a bit in life. And my self-esteem took a real nose dive after my fiance dumped me-via text, no less. (I know, right? Jerk!...but I don't usually dwell on things in the past, so let's just move right along from that, shall we?) So, I'm still a work-in-progress for sure, but I'm really starting to figure it all out-how to be more of who I'm meant to be every day-including the bumps, the lumps, and my bruised ego along the way. Oh and I love my sisterhood (more about that later) - the women who join me in believing that we are all capable of being strong, amazing, warrior princesses-just the way we are right now."

Talking to Strangers

Take Back Your Power, Embrace Change, Face Your Fears, and Train Your Brain for Happiness and Success

Rocket Surgery Made Easy

Using Psychology to Design Better Products & Services
They Both Die at the End
Awatangi
This Is How You Lose the Time War
Children of Blood and Bone
A Suitable Boy
The Do-It-Yourself Guide to Finding and Fixing Usability Problems
The Spanish Love Deception
Designing Web Forms for Usability

Offers observations and solutions to fundamental Web design problems, such as how to design pages for scanning, how to eliminate needless words, and how to streamline design for user navigation, while revealing why most Web design team arguments about usability are a waste of time.

A psychotherapist describes how mentally strong people focus on the positive to overcome life's challenges and offers practical strategies to combat the 13 negative, but common, habits that can derail happiness and hold people back from success. 100,000 first printing.

In the vein of The Time Traveler's Wife and Life After Life, The Invisible Life of Addie LaRue When Addie La Rue makes a pact with the devil, she trades her soul for immortality. But there's always a price - the devil takes away her place in the world, cursing her to be forgotten by everyone. Addie flees her tiny home town in 18th-Century France, beginning a journey that takes her across the world, learning to live a life where

no one remembers her and everything she owns is lost and broken. Existing only as a muse for artists throughout history, she learns to fall in love anew every single day. Her only companion on this journey is her dark devil with hypnotic green eyes, who visits her each year on the anniversary of their deal. Alone in the world, Addie has no choice but to confront him, to understand him, maybe to beat him. Until one day, in a second hand bookshop in Manhattan, Addie meets someone who remembers her. Suddenly thrust back into a real, normal life, Addie realises she can't escape her fate forever. Forms that Work: Designing Web Forms for Usability clearly explains exactly how to design great forms for the web. The book provides proven and practical advice that will help you avoid pitfalls, and produce forms that are aesthetically pleasing, efficient and cost-effective. It features invaluable design methods, tips, and tricks to help ensure accurate data and satisfied customers. It includes dozens of examples - from nitty-gritty details (label alignment, mandatory fields) to visual designs (creating good grids, use of color). This book isn't just about colons and choosing the right widgets. It's about the whole process of making good forms, which has a lot more to do with making sure you're asking the right questions in a way that your users can answer than it does with whether you use a drop-down list or radio buttons. In an easy-to-read format with lots of examples, the authors present their three-layer model - relationship, conversation, appearance. You need all three for a successful form - a form that looks good, flows well, asks the right questions in the right way, and, most important of all, gets people to fill it out. Liberally illustrated with full-color examples, this book guides readers on how to define requirements, how to write questions that users will understand and want to

answer, and how to deal with instructions, progress indicators and errors. This book is essential reading for HCI professionals, web designers, software developers, user interface designers, HCI academics and students, market research professionals, and financial professionals. *Provides proven and practical advice that will help you avoid pitfalls, and produce forms that are aesthetically pleasing, efficient and cost-effective. *Features invaluable design methods, tips, and tricks to help ensure accurate data and satisfied customers. *Includes dozens of examples -- from nitty-gritty details (label alignment, mandatory fields) to visual designs (creating good grids, use of color). *Foreword by Steve Krug, author of the best selling Don't Make Me Think! Researcher, thought leader, and New York Times bestselling author Brené Brown offers a liberating study on the importance of our imperfections—both to our relationships and to our own sense of self The quest for perfection is exhausting and unrelenting. There is a constant barrage of social expectations that teach us that being imperfect is synonymous with being inadequate. Everywhere we turn, there are messages that tell us who, what and how we're supposed to be. So, we learn to hide our struggles and protect ourselves from shame, judgment, criticism and blame by seeking safety in pretending and perfection. Brené Brown, PhD, LMSW, is the leading authority on the power of vulnerability, and has inspired thousands through her top-selling books Daring Greatly, Rising Strong, and The Gifts of Imperfection, her wildly popular TEDx talks, and a PBS special. Based on seven years of her ground-breaking research and hundreds of interviews, I Thought It Was Just Me shines a long-overdue light on an important truth: Our imperfections are what connect us to each other and to our

humanity. Our vulnerabilities are not weaknesses; they are powerful reminders to keep our hearts and minds open to the reality that we're all in this together. Brown writes, "We need our lives back. It's time to reclaim the gifts of imperfection—the courage to be real, the compassion we need to love ourselves and others, and the connection that gives true purpose and meaning to life. These are the gifts that bring love, laughter, gratitude, empathy and joy into our lives."

"Guides readers toward the road less consumptive, offering practical advice and moral support while making a convincing case that individual actions . . . do matter." —Elizabeth Royte, author, Garbage Land and Bottlemania Like many people, Beth Terry didn't think an individual could have much impact on the environment. But while laid up after surgery, she read an article about the staggering amount of plastic polluting the oceans, and decided then and there to kick her plastic habit. In Plastic-Free, she shows you how you can too, providing personal anecdotes, stats about the environmental and health problems related to plastic, and individual solutions and tips on how to limit your plastic footprint. Presenting both beginner and advanced steps, Terry includes handy checklists and tables for easy reference, ways to get involved in larger community actions, and profiles of individuals—Plastic-Free Heroes—who have gone beyond personal solutions to create change on a larger scale. Fully updated for the paperback edition, Plastic-Free also includes sections on letting go of eco-guilt, strategies for coping with overwhelming problems, and ways to relate to other people who aren't as far along on the plastic-free path. Both a practical guide and the story of a personal journey from helplessness to empowerment, Plastic-Free is a must-read for those

concerned about the ongoing health and happiness of themselves, their children, and the planet.

Winner of the Tonight Show Summer Reads with Jimmy Fallon. Tomi Adeyemi conjures a stunning world of dark magic and danger in her West African-inspired fantasy debut Children of Blood and Bone. They killed my mother. They took our magic. They tried to bury us. Now we rise. Zélie remembers when the soil of Orïsha hummed with magic. When different clans ruled – Burners igniting flames, Tiders beckoning waves, and Zélie's Reaper mother summoning forth souls. But everything changed the night magic disappeared. Under the orders of a ruthless king, anyone with powers was targeted and killed, leaving Zélie without a mother and her people without hope. Only a few people remain with the power to use magic, and they must remain hidden. Zélie is one such person. Now she has a chance to bring back magic to her people and strike against the monarchy. With the help of a rogue princess, Zélie must learn to harness her powers and outrun the crown prince, who is hell-bent on eradicating magic for good. Danger lurks in Orïsha, where strange creatures prowl, and vengeful spirits wait in the waters. Yet the greatest danger may be Zélie herself as she struggles to come to terms with the strength of her magic – and her growing feelings for an enemy. The movie of Children of Blood and Bone is in development at Fox 2000/Temple Hill Productions with the incredible Karen Rosenfelt and Wyck Godfrey (Twilight, Maze Runner, The Fault In Our Stars) producing it.

Laws of UX

Web & Mobile Usability: Das intuitive Web

The Invisible Life of Addie LaRue
Don't make me think. Un approccio di buon senso all'usabilità web e mobile
Can't Hurt Me
Forms that Work
What They Don't Teach You At Harvard Business School
Don't make me think!
A Memoir
How I Kicked the Plastic Habit and How You Can Too
A Counterintuitive Approach to Living a Good Life
The Hate U Give

In this "brave and heartbreaking novel that digs its claws into you and doesn't let go, long after you've finished it" (Anna Todd, New York Times bestselling author) from the #1 New York Times bestselling author of All Your Perfects, a workaholic with a too-good-to-be-true romance can't stop thinking about her first love. Lily hasn't always had it easy, but that's never stopped her from working hard for the life she wants. She's come a long way from the small town where she grew up—she graduated from college, moved to Boston, and started her own business. And when she feels a spark with a gorgeous neurosurgeon named Ryle Kincaid, everything in Lily's life seems too good to be true. Ryle is assertive, stubborn, maybe

even a little arrogant. He's also sensitive, brilliant, and has a total soft spot for Lily. And the way he looks in scrubs certainly doesn't hurt. Lily can't get him out of her head. But Ryle's complete aversion to relationships is disturbing. Even as Lily finds herself becoming the exception to his "no dating" rule, she can't help but wonder what made him that way in the first place. As questions about her new relationship overwhelm her, so do thoughts of Atlas Corrigan—her first love and a link to the past she left behind. He was her kindred spirit, her protector. When Atlas suddenly reappears, everything Lily has built with Ryle is threatened. An honest, evocative, and tender novel, It Ends with Us is "a glorious and touching read, a forever keeper. The kind of book that gets handed down" (USA TODAY).

Kazuo Ishiguro's new novel Klara and the Sun is now available to preorder One of the most acclaimed novels of the 21st Century, from the Nobel Prize-winning author Shortlisted for the Man Booker Prize Kazuo Ishiguro imagines the lives of a group of students growing up in a darkly skewed version of contemporary England. Narrated by Kathy, now thirty-one, Never Let Me Go dramatises her attempts to come to terms with her childhood at the seemingly idyllic Hailsham School and with the fate that

has always awaited her and her closest friends in the wider world. A story of love, friendship and memory, Never Let Me Go is charged throughout with a sense of the fragility of life. 'Exquisite.' Guardian 'A feat of imaginative sympathy.' New York Times What readers are saying: 'A book I will return to again and again, and one that keeps me thinking even after finishing it. 5/5 stars' 'I loved it, every single word of it.' 'It took me wholly by surprise.' 'Utterly beautiful.' 'Essentially perfect.'

Jess has been in love with her best friend, Kate, for seven years, but her feelings have never been returned. One night they sleep together, and Jess finds out how much it is possible to be hurt by someone close. Jess and Kate struggle to redefine their friendship. They spend a week at Jess's family holiday house in a small seaside town, Awatangi, intending to make the time to talk things through, but the conversations never happen. Kate makes vague promises, but begins to have second thoughts. Jess wants Kate, and nothing else, and is heartbroken that isn't enough. Jess decides – while everything is changing in her life – that she doesn't want to go on living in the city, that she wants to return to Awatangi. Part of her hopes some physical distance between them may help things with Kate, and part of her – frustrated and upset – simply wants to leave Kate behind. In

Awatangi, Jess meets Keri, a local lawyer who has also recently returned home. Like Jess, Keri surfs, and like Jess, she seems to feel some attachment to her family roots in Awatangi. Jess is drawn to Keri, but forces herself not to let anything happen. Despite everything, Kate is still Jess's closest friend, and she has loved Kate all her life. She feels she has to give the situation with Kate as long as she can to work itself out. Awatangi is about coping with feelings for a close friend that are not returned, set in a small holiday township on the West Coast of the South Island of New Zealand. It is an exploration of getting what you've always wanted and it not being enough, of being in love with one person and wanting another, and of finding out that life doesn't always turn out as expected.

A comprehensive guide for all sizes of libraries, this book guides you through the entire process of effectively redesigning your library's website—from evaluating your current site and understanding user needs, to creating a budget, through to launching and maintaining your updated site. • Presents an approachable, complete guide that covers all steps in the process of revamping a library website, turning a potentially daunting challenge into a doable project, even for those without technical

backgrounds • Describes various ways of handling specific steps for different sizes and types of libraries—from a "DIY" approach to cost-effective ways of hiring outside professionals • Provides an invaluable resource for librarians and library staff members charged with the task of designing or redesigning their library's website as well as for web developers and designers who work with libraries

Two time-traveling agents from warring futures, working their way through the past, begin to exchange letters—and fall in love in this thrilling and romantic book from award-winning authors Amal El-Mohtar and Max Gladstone. In the ashes of a dying world, Red finds a letter marked "Burn before reading. Signed, Blue." So begins an unlikely correspondence between two rival agents in a war that stretches through the vast reaches of time and space. Red belongs to the Agency, a post-singularity technotopia. Blue belongs to Garden, a single vast consciousness embedded in all organic matter. Their pasts are bloody and their futures mutually exclusive. They have nothing in common—save that they're the best, and they're alone. Now what began as a battlefield boast grows into a dangerous game, one both Red and Blue are determined to win. Because winning's what you do in war. Isn't it? A tour de force collaboration from

two powerhouse writers that spans the whole of time and space.
THE INTERNATIONAL BESTSELLER 'Compelling, haunting, tragic stories . .
. resonate long after you put the book down' James McConnachie, Sunday
Times Book of the Year The routine traffic stop that ends in tragedy. The
spy who spends years undetected at the highest levels of the Pentagon.
The false conviction of Amanda Knox. Why do we so often get other people
wrong? Why is it so hard to detect a lie, read a face or judge a stranger's
motives? Using stories of deceit and fatal errors to cast doubt on our
strategies for dealing with the unknown, Malcolm Gladwell takes us on an
intellectual adventure into the darker side of human nature, where
strangers are never simple and misreading them can have disastrous
consequences.
#1 New York Times Bestseller Over 1 million copies sold In this generation-
defining self-help guide, a superstar blogger cuts through the crap to show
us how to stop trying to be "positive" all the time so that we can truly
become better, happier people. For decades, we've been told that positive
*thinking is the key to a happy, rich life. "F**k positivity," Mark Manson says.*
*"Let's be honest, shit is f**ked and we have to live with it." In his wildly*
popular Internet blog, Manson doesn't sugarcoat or equivocate. He tells it

like it is—a dose of raw, refreshing, honest truth that is sorely lacking today. The Subtle Art of Not Giving a F**k is his antidote to the coddling, let's-all-feel-good mindset that has infected American society and spoiled a generation, rewarding them with gold medals just for showing up. Manson makes the argument, backed both by academic research and well-timed poop jokes, that improving our lives hinges not on our ability to turn lemons into lemonade, but on learning to stomach lemons better. Human beings are flawed and limited—"not everybody can be extraordinary, there are winners and losers in society, and some of it is not fair or your fault." Manson advises us to get to know our limitations and accept them. Once we embrace our fears, faults, and uncertainties, once we stop running and avoiding and start confronting painful truths, we can begin to find the courage, perseverance, honesty, responsibility, curiosity, and forgiveness we seek. There are only so many things we can give a f**k about so we need to figure out which ones really matter, Manson makes clear. While money is nice, caring about what you do with your life is better, because true wealth is about experience. A much-needed grab-you-by-the-shoulders-and-look-you-in-the-eye moment of real-talk, filled with entertaining stories and profane, ruthless humor, The Subtle Art of Not Giving a F**k is a

refreshing slap for a generation to help them lead contented, grounded lives.

Plastic-Free
The Power of Knowing What You Don't Know
100 Things Every Designer Needs to Know about People
Designing with Web Standards
A Novel
Don't Make Me Think. Was ist Web Usability?.
13 Things Mentally Strong People Don't Do
It Ends with Us
Never Let Me Go
Get Up to Speed With HTML5 in a Weekend

A Common Sense Approach to Web Usability

Since Don't Make Me Think was first published in 2000, hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug's guide to help them understand the principles of intuitive navigation and information design. Witty, commonsensical, and eminently

practical, it's one of the best-loved and most recommended books on the subject. Now Steve returns with fresh perspective to reexamine the principles that made Don't Make Me Think a classic-with updated examples and a new chapter on mobile usability. And it's still short, profusely illustrated…and best of all-fun to read. If you've read it before, you'll rediscover what made Don't Make Me Think so essential to Web designers and developers around the world. If you've never read it, you'll see why so many people have said it should be required reading for anyone working on Web sites. "After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book." -Jeffrey Zeldman, author of Designing with Web Standards

* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. By reading this summary, you will discover the principles of "usability" allowing to design websites and

*applications adapted to the uses. You will also discover : how users navigate on your website ; how to respect certain conventions and ask yourself the right questions to improve the usability of your website; a simple method to effectively test the usability of your website; some tips to convince your company's managers and shareholders to make usability a priority. You may think that usability depends primarily on the new technologies available. In fact, it depends mostly on usability. That's why its principles change little over time: while technologies evolve very quickly, human behavior evolves very slowly. "Don't Make Me Think" is a book that does not propose intangible rules or predictions on the technological breakthroughs to be anticipated. It will simply help you to ask yourself the right questions to design websites and applications adapted to the uses. What are you waiting for to become a usability expert? *Buy now the summary of this book for the modest price of a cup of coffee!*

Five years and more than 100,000 copies after it was first

published, it's hard to imagine anyone working in Web design who hasn't read Steve Krug's "instant classic" on Web usability, but people are still discovering it every day. In this second edition, Steve adds three new chapters in the same style as the original: wry and entertaining, yet loaded with insights and practical advice for novice and veteran alike. Don't be surprised if it completely changes the way you think about Web design. Three New Chapters! Usability as common courtesy -- Why people really leave Web sites Web Accessibility, CSS, and you -- Making sites usable and accessible Help! My boss wants me to _____. -- Surviving executive design whims "I thought usability was the enemy of design until I read the first edition of this book. Don't Make Me Think! showed me how to put myself in the position of the person who uses my site. After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book. In this second edition, Steve Krug adds essential ammunition for

those whose bosses, clients, stakeholders, and marketing managers insist on doing the wrong thing. If you design, write, program, own, or manage Web sites, you must read this book." -- Jeffrey Zeldman, author of Designing with Web Standards

A wedding in Spain. The most infuriating man. Three days to convince your family you're actually in love. . . Catalina Martín desperately needs a date to her sister's wedding. Especially when her little white lie about her American boyfriend has spiralled out of control. Now everyone she knows - including her ex-boyfriend and his fiancée - will be there. She only has four weeks to find someone willing to cross the Atlantic for her and aid in her deception. NYC to Spain is no short flight and her family won't be easy to fool. . . But even then, when Aaron Blackford - the 6'4", blue-eyed pain in the arse - offers to step in, she's not tempted even for a second. Never has there been a more aggravating, blood-boiling and insufferable man. But Catalina is desperate and as the wedding gets closer the

more desirable an option Aaron Blackford becomes. . . The Spanish Love Deception is an enemies-to-lovers, fake-dating romance. Perfect for those looking for a steamy slow-burn with the promise of a sweet happy-ever-after. "Everything you could want in a romance is right here." Helen Hoang, author of The Kiss Quotient

"""The Yellow Wallpaper"" is a short story by American writer Charlotte Perkins Gilman, first published in January 1892 in The New England Magazine.[1] It is regarded as an important early work of American feminist literature, due to its illustration of the attitudes towards mental and physical health of women in the 19th century.Narrated in the first person, the story is a collection of journal entries written by a woman whose physician husband (John) has rented an old mansion for the summer. Forgoing other rooms in the house, the couple moves into the upstairs nursery. As a form of treatment, the unnamed woman is forbidden from working, and is encouraged to eat well and get plenty of air, so she can recuperate from what he calls a ""temporary nervous

depression - a slight hysterical tendency"", a diagnosis common to women during that period"

Mark McCormack, dubbed 'the most powerful man in sport', founded IMG (International Management Group) on a handshake. It was the first and is the most successful sports management company in the world, becoming a multi-million dollar, worldwide corporation whose activities in the business and marketing spheres are so diverse as to defy classification. Here, Mark McCormack reveals the secret of his success to key business issues such as analysing yourself and others, sales, negotiation, time management, decision-making and communication. What They Don't Teach You at Harvard Business School fills the gaps between a business school education and the street knowledge that comes from the day-to-day experience of running a business and managing people. It shares the business skills, techniques and wisdom gleaned from twenty-five years of experience.

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SUMMARY – Don't Make Me Think: A Common Sense Approach To Web Usability By Steve Krug