

The Airbnb Story: How Three Ordinary Guys Disrupted An Industry, Made Billions And Created Plenty Of Controversy

“An engrossing story of audacious entrepreneurism and big-industry disruption, [this] is a tale for our times.” —Charles Duhigg, author of *Smarter Faster Better* An investigative look into a beloved, disruptive, notorious start-up This is the remarkable behind-the-scenes story of the creation and growth of Airbnb, the online lodging platform that is now the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk, Airbnb has become indispensable to millions of hosts and travelers around the world. Fortune editor Leigh Gallagher presents the first nuanced, in-depth look at the Airbnb phenomenon—the successes and controversies alike—and takes us behind the scenes as the company’s young CEO steers into increasingly uncharted waters. “A fast-paced, fun dive into one of the seminal firms of our time; through the tale of Airbnb, Leigh Gallagher shows us how the sharing economy can be a force for emotional connection—as well as for social and business disruption.” —Rana Foroohar, Financial Times columnist and CNN global economic analyst

THE SUNDAY TIMES BESTSELLER As seen on BBC2 *Between the Covers* 'Beautifully written and full of joy. Bolu Babalola is a star.' Meg Cabot 'Here is love as freedom, love as deep joy. Romance will never be dead, as long as Bolu is writing it.' Jessie Burton Bolu Babalola finds the most beautiful love stories from history and mythology and rewrites them with incredible new detail and vivacity in this debut collection. Focusing on the magical folktales of West Africa, Babalola also reimagines iconic Greek myths, ancient legends from the Middle East, and stories from countries that no longer exist in our world. A high-born Nigerian goddess feels beaten down and unappreciated by her gregarious lover and longs to be truly seen. A young businesswoman attempts to make a great leap in her company, and an even greater one in her love life. A powerful Ghanaian spokeswoman is forced to decide whether to uphold her family's politics, or to be true to her heart. Whether captured in the passion of love at first sight, or realising that self-love takes precedent over the latter, the characters in these vibrant stories try to navigate this most complex human emotion and understand why it holds them hostage. Moving exhilaratingly across perspectives, continents and genres, from the historic to the vividly current, *Love in Colour* is a celebration of romance in all of its forms. 'Captivating.' *Vice* Proven principles for sustainable success, with new leadership insight **PEAK** is the popular, transformative guide to doing business better, written by a seasoned entrepreneur/CEO who has disrupted his favorite industry not once, but twice. Author Chip Conley, founder and former CEO of one of the world’s largest boutique hotel companies, turned to psychologist Abraham Maslow's Hierarchy of Needs at a time when his company was in dire need. And years later, when the young founders of Airbnb asked him to help turn their start-up home sharing company into a world-class hospitality giant, Conley once again used the principles he’d developed in **PEAK**. In the decade since this book's first edition, Conley's **PEAK** strategy has been developed on six continents in organizations in virtually every industry. The author’s foundational premise is that great leaders become amateur psychologists by understanding the unique needs of three key relationships—with employees, customers, and investors—and this message has resonated with every kind of leader and company including some of the world’s best-known, from Apple to Facebook. Avid users of **PEAK** have found that the principles create greater loyalty and differentiation with their key stakeholders. This new second edition includes in-depth examples of real-world **PEAK** companies, including the author’s own at Airbnb, and exclusive **PEAK** leadership practices that will take you—and your company's performance—to new heights. Whether you're at a startup or a Fortune 500 company, at a for-profit, nonprofit, or governmental organization, this book can help you and your people reach potential you never realized you had. Understand how Maslow's hierarchy makes for winning business practices Learn how **PEAK** drove some of today's top businesses to success Help employees reach their full potential—and beyond Transform the customer experience and keep investors happy The **PEAK** framework succeeds because it elevates the business from the inside out. These same principles apply in the boardroom, the breakroom, and your living room at home, and have proven to be the foundation of healthy, fulfilled lives. Even if you think you're doing great, you could always be doing better—and **PEAK** gives you a roadmap to the next level. 'The very definition of a page-turner' Clare Mackintosh

This second edition of Gary S. Becker's *The Economics of Discrimination* has been expanded to include three further discussions of the problem and an entirely new introduction which considers the contributions made by others in recent years and some of the more important problems remaining. Mr. Becker's work confronts the economic effects of discrimination in the market place because of race, religion, sex, color, social class, personality, or other non-pecuniary considerations. He demonstrates that discrimination in the market place by any group reduces their own real incomes as well as those of the minority. The original edition of *The Economics of Discrimination* was warmly received by economists, sociologists, and psychologists alike for focusing the discerning eye of economic analysis upon a vital social problem—discrimination in the market place. "This is an unusual book; not only is it filled with ingenious theorizing but the implications of the theory are boldly confronted with facts. . . . The intimate relation of the theory and observation has resulted in a book of great vitality on a subject whose interest and importance are obvious."—M.W. Reder, *American Economic Review* "The author's solution to the problem of measuring the motive behind actual discrimination is something of a tour de force. . . . Sociologists in the field of race relations will wish to read this book."—Karl Schuessler, *American Sociological Review*

Bennett Driscoll is a Turner Prize nominated artist who was a Bright Young Thing. Now, aged 55, his wife has left him, the reviews have dried up, and his gallery wants to stop selling his paintings, saying they'll have more value retrospectively...when he's dead. So, left with a large West London home and no income, he moves into his painting studio in the back garden and rents out the house, soon reaching status as a Super Host on AirBed. At last, the money is coming in, but he's loveless and, well, lonely. Turns out his house guests are as quirky, lost and entertaining as Bennett himself, unwittingly unlocking the parts of Bennett's life that have been forgotten to him for too long, but can they help him feel less lost in the place he knows best?

New York Times bestselling author of *The Everything Store* Brad Stone takes us deep inside the new Silicon Valley. Ten years ago, the idea of getting into a stranger’s car, or walking into a stranger’s home, would have seemed bizarre and dangerous, but today it’s as common as ordering a book online. Uber and Airbnb are household names: redefining neighbourhoods, challenging the way governments regulate business and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, a

new generation of entrepreneurs is sparking yet another cultural upheaval through technology. They are among the Upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Young, hungry and brilliant, they are rewriting the traditional rules of business, changing our day-to-day lives and often sidestepping serious ethical and legal obstacles in the process. The Upstarts is the definitive account of a dawning age of tenacity, creativity, conflict and wealth. In Brad Stone's highly anticipated and riveting account of the most radical companies of the new Silicon Valley, we find out how it all started, and how the world is wildly different than it was ten years ago.

A thorough and objective profile of this groundbreaking and unusual company covers its founders, meteoric rise, nagging troubles, and global popularity.

[Peer to Peer Accommodation Networks](#)

[The End of the Suburbs](#)

[Get Paid for Your Pad](#)

[How Uber, Airbnb and the Killer Companies of the New Silicon Valley are Changing the World](#)

[How Three Ordinary Guys Disrupted an Industry, Made Billions ... and Created Plenty of Controversy](#)

[Finding Pleasure and Purpose in Everyday Life](#)

[The Untold Story of the British Family Firm that Became a Global Brand](#)

[Unlocking the Customer Value Chain](#)

['So rarely is love expressed this richly, this vividly, or this artfully.' Candice Carty-Williams](#)

[Your Keys, Our Home](#)

[Leave the World Behind](#)

[The Case of Western Australia from 2015 to the COVID-19 Pandemic in 2020](#)

[How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World](#)

Former Airbnb employee, Superhost, and Airbnb property manager reveals his strategies to rank #1 in Airbnb search by creating an optimal online listing and offline guest experience. "I have never seen so much valuable, actionable advice in one place for an Airbnb host. Highly recommended!" - Chip Conley

NATIONAL BESTSELLER "Offers an entertaining look at Kerkorian's outsize life... an interesting portrait of a billionaire." – Wall Street Journal The rags-to-riches story of one of America's wealthiest and least-known financial giants, self-made billionaire Kirk Kerkorian—the daring aviator, movie mogul, risk-taker, and business tycoon who transformed Las Vegas and Hollywood to become one of the leading financiers in American business. Kerkorian combined the courage of a World War II pilot, the fortitude of a scrappy boxer, the cunning of an inscrutable poker player and an unmatched genius for making deals. He never put his name on a building, but when he died he owned almost every major hotel and casino in Las Vegas. He envisioned and fostered a new industry—the leisure business. Three times he built the biggest resort hotel in the world. Three times he bought and sold the fabled MGM Studios, forever changing the way Hollywood does business. His early life began as far as possible from a place on the Forbes List of Billionaires when he and his Armenian immigrant family lost their farm to foreclosure. He was four. They arrived in Los Angeles penniless and moved often, staying one step ahead of more evictions. Young Kirk learned English on the streets of L.A., made pennies hawking newspapers and dropped out after eighth grade. How he went on to become one of the richest and most generous men in America—his net worth as much as \$20 billion—is a story largely unknown to the world. That's because what Kerkorian valued most was his privacy. His very private life turned to tabloid fodder late in life when a former professional tennis player falsely claimed that the eighty-five-year-old billionaire fathered her child. In this engrossing biography, investigative reporter William C. Rempel digs deep into Kerkorian's long-guarded history to introduce a man of contradictions—a poorly educated genius for deal-making, an extraordinarily shy man who made the boldest of business ventures, a careful and calculating investor who was willing to bet everything on a single roll of the dice. Unlike others of his status and importance, Kerkorian made few public appearances and strenuously avoided personal publicity. His friends and associates, however, were some of the biggest names in business, entertainment, and sports—among them Howard Hughes, Ted Turner, Steve Wynn, Michael Milken, Cary Grant, Frank Sinatra, Barbra Streisand, Elvis Presley, Mike Tyson, and Andre Agassi. When he died in 2015 two years shy of the century mark, Kerkorian had outlived many of his closest friends and associates. Now, Rempel meticulously pieces together revealing fragments of Kerkorian's life, collected from diverse sources—war records, business archives, court documents, news clippings and the recollections and recorded memories of longtime pals and relatives. In *The Gambler*, Rempel illuminates this unknown, self-made man and his inspiring legacy as never before.

Nancy made notes about all of her first-year guests and shares them with you. "The Truth About Hosting Airbnb" is a gossipy little book that will give you real insight into what it's like to host strangers in your home...I mean guests.

A no-holds-barred look at Uber, the multi-billion dollar disruptor that has revolutionised the transportation industry around the world Uber is one of the most fascinating and controversial businesses in the world, both beloved for its elegant ride-hailing concept and heady growth, and condemned for CEO Travis Kalanick's ruthless pursuit of success at all cost. In *Wild Ride*, Adam Lashinsky, veteran Fortune writer and author of *Inside Apple*, traces the story of Uber's meteoric rise: from its murky origins to its plans for expansion into radically different industries. The company has already poached entire departments from top research universities in a push to build the first self-driving car and possibly replace the very drivers it's worked so hard to recruit. With access to current and former employees, as well as CEO Travis Kalanick, this book will be the first to unlock Uber's vault. It's a story that start-up founders, business executives, tech-savvy readers, and drivers and riders will find riveting.

A Read with Jenna Today Show Book Club Pick! Finalist for the 2020 National Book Award (Fiction) A Best Book of the Year From: The Washington Post * Time * NPR * Elle * Esquire * Kirkus * Library Journal * The Chicago Public Library * The New York Public Library * BookPage * The Globe and Mail * EW.com * The LA Times * USA Today * InStyle * The New Yorker *

AARP * Publisher's Lunch * LitHub * Book Marks * Electric Literature * Brooklyn Based * The Boston Globe A magnetic novel about two families, strangers to each other, who are forced together on a long weekend gone terribly wrong. From the bestselling author of Rich and Pretty comes a suspenseful and provocative novel keenly attuned to the complexities of parenthood, race, and class. Leave the World Behind explores how our closest bonds are reshaped—and unexpected new ones are forged—in moments of crisis. Amanda and Clay head out to a remote corner of Long Island expecting a vacation: a quiet reprieve from life in New York City, quality time with their teenage son and daughter, and a taste of the good life in the luxurious home they've rented for the week. But a late-night knock on the door breaks the spell. Ruth and G. H. are an older couple—it's their house, and they've arrived in a panic. They bring the news that a sudden blackout has swept the city. But in this rural area—with the TV and internet now down, and no cell phone service—it's hard to know what to believe. Should Amanda and Clay trust this couple—and vice versa? What happened back in New York? Is the vacation home, isolated from civilization, a truly safe place for their families? And are they safe from one other?

An unprecedented inside look at how Airbnb and its host community create dynamic customer experiences and build brand loyalty in the sharing economy Airbnb best embody the entrepreneurial and disruptive spirit of today's sharing economy. Since its early days as a humble start-up, Airbnb has evolved into a revolutionary force in the short-term housing market as a platform where hosts provide listings spread across more than 81,000 cities and 191 countries. Airbnb's leadership strives to support the host community to ensure a consistent, on-brand experience for every guest, every time. The Airbnb Way delivers proven methods for increasing customer engagement, loyalty, and referrals that can be utilized in every service setting and in any industry. Exclusive interviews with Airbnb leaders and rich stories from hosts and guests provide an inside look into the wildly popular online rental platform. The book features:

- Airbnb strategies and practices that will drive customer engagement and loyalty
- Expert advice on how to provide phenomenal customer service
- Illuminating stories about Airbnb guest and host experiences
- Unique leadership principles for activating all stakeholders--including those who share resources and services and more

Based on eight years of research visiting dozens of startups, tech companies and incumbents, Harvard Business School professor Thales Teixeira shows how and why consumer industries are disrupted, and what established companies can do about it—while highlighting the specific strategies potential startups use to gain a competitive edge. There is a pattern to digital disruption in an industry, whether the disruptor is Uber, Airbnb, Dollar Shave Club, Pillpack or one of countless other startups that have stolen large portions of market share from industry leaders, often in a matter of a few years. As Teixeira makes clear, the nature of competition has fundamentally changed. Using innovative new business models, startups are stealing customers by breaking the links in how consumers discover, buy and use products and services. By decoupling the customer value chain, these startups, instead of taking on the Unilevers and Nikes, BMW's and Sephoras of the world head on, peel away a piece of the consumer purchasing process. Birchbox offered women a new way to sample beauty products from a variety of companies from the convenience of their homes, without having to visit a store. Turo doesn't compete with GM. Instead, it offers people the benefit of driving without having to own a car themselves. Illustrated with vivid, indepth and exclusive accounts of both startups, and reigning incumbents like Best Buy and Comcast, as they struggle to respond, Unlocking the Customer Value Chain is an essential guide to demystifying how digital disruption takes place – and what companies can do to defend themselves.

THE SUNDAY TIMES BESTSELLER 'Few books change one's life; in 48 hours this has improved mine' Jenni Russell, Sunday Times How can we make it easier to be happy? Using the latest cutting-edge research, Professor Paul Dolan reveals that wellbeing isn't about how we think - it's about what we do. By making deliberate choices that bring us both pleasure and meaning, we can redesign our lives for maximum happiness - without thinking too hard about it. 'Outstanding, cutting-edge, and profound. If you're going to read one book on happiness, this is the one' Nassim Nicholas Taleb 'Bold and original ... what I wish for my grandchildren: a life that is rich in activities both pleasurable and meaningful' Daniel Kahneman, author of Thinking Fast and Slow

[Where the American Dream Is Moving](#)

[The Wrong Family](#)

[User Story Mapping](#)

[The Airbnb Story](#)

[The Airbnb Way: 5 Leadership Lessons for Igniting Growth through Loyalty, Community, and Belonging](#)

[Happiness by Design](#)

[Million Dollar Host](#)

[Inside Uber's Quest for World Domination](#)

[World Cruising Destinations](#)

[Optimize YOUR Airbnb](#)

[Are You Ready to Reinvent Your Organization?](#)

[Super Host](#)

[How Great Companies Get Their Mojo from Maslow Revised and Updated](#)

"This report documents how the global travel companies Airbnb and Booking.com are listing and facilitating the rental of dozens of properties in settlements in the occupied West Bank. Settlements of civilians in occupied territory are unlawful under international humanitarian law regardless of the status of the land on which they are built. The presence of the settlement properties triggers serious human rights abuses against Palestinians, including blocking their access to nearby privately-owned plots of land, restricting their freedom of movement and, because of those travel restrictions, limiting their right to access education and health services and protections for keeping families intact."--Publisher website (viewed December 7, 2018).

User story mapping is a valuable tool for software development, once you understand why and how to use it. This insightful book examines how this often misunderstood

technique can help your team stay focused on users and their needs without getting lost in the enthusiasm for individual product features. Author Jeff Patton shows you how changeable story maps enable your team to hold better conversations about the project throughout the development process. Your team will learn to come away with a shared understanding of what you're attempting to build and why. Get a high-level view of story mapping, with an exercise to learn key concepts quickly Understand how stories really work, and how they come to life in Agile and Lean projects Dive into a story's lifecycle, starting with opportunities and moving deeper into discovery Prepare your stories, pay attention while they're built, and learn from those you convert to working software

What makes a Million Dollar Host? Ask Julie George. In 2016, curiosity led her to list her first property on the trending Airbnb site. In no time at all, it became apparent that there was more than just 'holiday money' to be made. Far from simply listing properties, Julie George turned a 'hobby' into a business. A very profitable one. Move forward a year and Julie's 'hobby' took 1.43million dollars in bookings with her second year looking likely to double that amount. In Million Dollar Host Julie George shows you how you can do the same - even if you don't own a property to list. Already got a rental? Then maximise your earnings by moving from longterm rentals to Airbnb. At the beginning of 2016, Julie George wrote a list of the goals that she hoped to achieve in the short-term. They consisted of: Establishing an innovative business that could be scaled-up and applied anywhere in the world. Creating a business that worked for her rather than being a slave to it. This meant she could still develop other ideas and 'have a life'. Developing a business that would change the lives of all involved (employees, contractors, property owners) Starting a company without having to borrow any money Earning money in an industry where payments from customers were straight-forward Generating enough income to afford a private office, a bar fridge and car parking space. Fast forward 18-months and did Julie George achieve these things? Yes, she did. And more!.. Like most entrepreneurs, Julie was able to see a gap in the market, in this case, in the way Airbnb properties were managed. After listing her first property, she saw how straightforward and promising listing on the site could be. With her experience in real estate, it was easy for her to compare the income generated from longterm rentals to the more lucrative short-holiday lets. Another issue that Julie identified was that Airbnb property owners were not taking full advantage of the site. This, she discovered, was either through lack of time or inexperience. In a short turnaround, Julie had a second property on the Airbnb market while, at the same time, managing a client's properties. Throughout this process, Julie was able to put the wheels of her own business Host My Home in motion. At the same time, her book, Million Dollar Host was created. In Million Dollar Host Julie George shows YOU how: To use a multitude of strategies to make an income from Airbnb - even if you don't own property. To maximise your listing(s) on Airbnb by formatting a great listing. To implement her tips and shortcuts to make your listing stand out. To find new Airbnb properties to manage. To start building your own multi-million-dollar business on the back of the sharing economy. If financial freedom and being your own boss are just some of your dreams - read on. Julie George's entrepreneurial vision has seen her tap into the Airbnb 'sharing economy' and transform it into a highly profitable business. In Million Dollar Host, Julie shares knowledge and experience and her tips and insider tricks so you can set up a similar business in your area. She takes you through every step of the process, from maximising your listing potential to ways to expand your property management portfolio and offerings. Even better, Julie's strategies to make a hefty profit from Airbnb apply even if you don't own your own rental property! When it comes to building a business out of Airbnb, the possibilities are as endless as the earnings.

Airbnb for Smart Hosts (Not Airbnb For Dummies) The Airbnb Toolbox(tm) puts your Airbnb listing to work for you. Whether you are a new Airbnb Host, or you're looking to take your vacation rental business to the next level, my Perfect Host System(tm) will make the difference between average guest reviews and 5-star reviews. As a profitable Airbnb Host since 2013, I've compiled everything I've learned along the way that will save you time and avoid the costly mistakes of learning by trial and error. Whether it's a real estate rental property or a spare room, this will set you up for success. You'll get checklists, cheat sheets, and copy/paste templates to make it happen. Learn Airbnb Secrets for Success With Practical Tips, Worksheets+Templates Exclusive access to my private Library of Templates on airbnbtoolbox.com. Download copy/paste files such as messages I send to my guests, my rental contract, House Manual template, Supplies Checklist + other secrets that have helped me run my successful Airbnb business. Maximize your bookings, increase your Airbnb listing rank, and reduce the amount of time you spend managing your Airbnb business. I share easy ways that I use to build 5 Star Reviews and simple ways to solve common host problems. Cash in On The Airbnb Story and the Sharing Economy The Airbnb story and the sharing economy has created money making opportunities for almost anyone. Founded by Joe Gebbia and Brian Chesky in 2008, Airbnb now has more than half a million listings in over 190 countries. However, with the popularity of Airbnb, there is a lot of competition. That means you must succeed at getting your property in the mind's eye of travelers, or they'll move on to the next one. After your quality photos, your listing title and description must tell and sell. This workbook walks you through a specific way to write your profile, title, and description. When you're finished, you'll have a completed listing description that will set you up for success. You'll learn about: How to win over travelers through an engaging profile and an inspiring listing description. Establishing House Rules. Determining your nightly rate to maximize your profit. How to optimize your listing on Airbnb. Staging and preparing your space. Enhancing your guests' experience. Writing a Welcome Book. Greeting your guests. Saying goodbye to your guests. How to generate predictable positive reviews. Efficient housecleaning and changeover recommendations. Managing your schedule to maximize time. Identifying people to assist you. What's Your Time Worth to You? The Perfect Host System(tm), provides strategies to manage your time and put your real estate investment to work for you, instead of trading your time for money. It puts it on autopilot so you stay organized and ahead of everyday tasks. Become a Five Star Airbnb Host Learn simple strategies to help manage guest reviews and minimize negative reviews. Join the Ranks of Airbnb Hosts Earning Passive Income from Their Homes or Real Estate Investments Airbnb and the home sharing economy leads people to wealth through their home. It's allowed real estate investors to maximize property income through short-term rentals. This guide is for you if you're: A new Airbnb Host

This brief comparatively reviews the security and safety features of hotels and home sharing services. It reviews crime data, laws, and applicable theories - such as defensible space, rational choice, and routine activity theories - to determine how responsibility for crime control and accident prevention in these industries is allotted. This analysis identifies key policy questions about the role of the home sharing hosts and guests in ensuring their own safety and security, which will be of interest to policy makers, researchers and practitioners in criminal justice and law enforcement, as well as those involved in the home sharing and hotel industries.

Created just eight years ago, Airbnb has become hugely disruptive in the long standing hotel business and in entire urban economies. Drawing upon extensive research and years of interviews with Brian Chesky, the youthful CEO of Airbnb, Leigh Gallagher will present a thorough and objective account of this unusual company, examining its meteoric and

colorful rise, its nagging troubles, its popularity around the world, and the concerns regarding its growth and potential pitfalls. It s meant to appeal to both general business readers as well as anyone who has used or been tempted by Airbnb."

"The government in the past created one American Dream at the expense of almost all others: the dream of a house, a lawn, a picket fence, two children, and a car. But there is no single American Dream anymore." For nearly 70 years, the suburbs were as American as apple pie. As the middle class ballooned and single-family homes and cars became more affordable, we flocked to pre-fabricated communities in the suburbs, a place where open air and solitude offered a retreat from our dense, polluted cities. Before long, success became synonymous with a private home in a bedroom community complete with a yard, a two-car garage and a commute to the office, and subdivisions quickly blanketed our landscape. But in recent years things have started to change. An epic housing crisis revealed existing problems with this unique pattern of development, while the steady pull of long-simmering economic, societal and demographic forces has culminated in a Perfect Storm that has led to a profound shift in the way we desire to live. In The End of the Suburbs journalist Leigh Gallagher traces the rise and fall of American suburbia from the stately railroad suburbs that sprung up outside American cities in the 19th and early 20th centuries to current-day sprawling exurbs where residents spend as much as four hours each day commuting. Along the way she shows why suburbia was unsustainable from the start and explores the hundreds of new, alternative communities that are springing up around the country and promise to reshape our way of life for the better. Not all suburbs are going to vanish, of course, but Gallagher's research and reporting show the trends are undeniable. Consider some of the forces at work: The nuclear family is no more: Our marriage and birth rates are steadily declining, while the single-person households are on the rise. Thus, the good schools and family-friendly lifestyle the suburbs promised are increasingly unnecessary. We want out of our cars: As the price of oil continues to rise, the hours long commutes forced on us by sprawl have become unaffordable for many. Meanwhile, today's younger generation has expressed a perplexing indifference toward cars and driving. Both shifts have fueled demand for denser, pedestrian-friendly communities. Cities are booming. Once abandoned by the wealthy, cities are experiencing a renaissance, especially among younger generations and families with young children. At the same time, suburbs across the country have had to confront never-before-seen rates of poverty and crime. Blending powerful data with vivid on the ground reporting, Gallagher introduces us to a fascinating cast of characters, including the charismatic leader of the anti-sprawl movement; a mild-mannered Minnesotan who quit his job to convince the world that the suburbs are a financial Ponzi scheme; and the disaffected residents of suburbia, like the teacher whose punishing commute entailed leaving home at 4 a.m. and sleeping under her desk in her classroom. Along the way, she explains why understanding the shifts taking place is imperative to any discussion about the future of our housing landscape and of our society itself—and why that future will bring us stronger, healthier, happier and more diverse communities for everyone.

Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Shaking up the status quo one vacation at a time. Have you ever looked at companies like Airbnb and thought, "I wonder how they came up with that?" Well, this book is here with the answer! Because although it may surprise you, Airbnb is actually more radical than you might think! That's why this book tells the surprising story of the three college buddies who brought Airbnb to life and disrupted the entire hotel industry in the process.

[**A Workbook for Hosts: Includes Tips, Worksheets, Checklists and Templates**](#)

[**An Inspirational Guide to All Sailing Destinations**](#)

[**Fortune Zoom**](#)

[**How Penniless Dropout Kirk Kerkorian Became the Greatest Deal Maker in Capitalist History**](#)

[**The Making of a Modern Elder**](#)

[**Understanding and Managing the Impact of Airbnb**](#)

[**Bed and Breakfast on Stolen Land**](#)

[**How Three Ordinary Guys Disrupted an Industry, Made Billions . . . and Created Plenty of Controversy**](#)

[**A Novel**](#)

[**Surprising Ways to Supercharge Your Career**](#)

[**The Upstarts**](#)

[**Safety and Security in Hotels and Home Sharing**](#)

[**Blitzscaling**](#)

The remarkable story of how Joe Foster developed Reebok into one of the world's most famous sports brands, having started from a small factory in Bolton. Since the late 19th century, the Foster family had been hand-making running shoes, supplying the likes of Eric Liddell and Harold Abrahams - later immortalised in the film Chariots of Fire - as well as providing boots to most Football League clubs. But a family feud between Foster's father and uncle about the direction of their business led to Joe and his brother Jeff setting up a new company, inspired by the success of Adidas and Puma, and so Reebok was born. At first, money was so short that Joe and his wife had to live in their rundown factory, while the machinery that made the shoes was placed around the edge of the floor, because it was so weak it could have collapsed if they'd been positioned in the middle. But, from this inauspicious start, a major new player in the sports equipment field began to emerge, inspired by Joe's marketing vision. By the 1980s, Reebok had become a global phenomenon, when they were the first to latch onto the potential of the aerobics craze inspired by Jane Fonda. Soon, Reeboks were being seen on Hollywood red carpets and even in the film Aliens, where Sigourney Weaver wore a pair of Reebok Alien Stompers. Like the international bestseller Shoe Dog, by Nike's Phil Knight, Shoemaker is a powerful tale of triumph against all the odds, revealing the challenges and sacrifices that go into creating a world-beating

brand; it is also the story of how a small local business can transform itself, with the right products and the right vision, into something much, much bigger.

Stop grinding away at work while daydreaming about a financially free existence. If you have a home and an Internet connection, you have a solution: Airbnb hosting. Get Paid For Your Pad is the veritable blueprint on how to transform your home into a short-stay rental boon.

Renting in the short-stay market, when done correctly, crushes the return from long-term tenants. Like hundreds of thousands of people, you can boost your profits by 2 to 3 times with the most well known short-stay marketplace in the world: Airbnb.

'An engaging, timely exploration of how to bring more wisdom into our work lives' Adam Grant, New York Times bestselling author of Originals

'This is exactly what we need right now!' Brené Brown Do you want to reinvent the second half of your career?

----- Chip Conley ignites a bold, urgent conversation about age and ageism in the workplace, He liberates the term 'elder' from the stigma of 'elderly', and reveals the value of wisdom that can only be accrued through years on the planet. Wisdom at Work will teach you how to be indispensable in the second half of your working life. 'Anyone feeling jaded, jejune or just plain past it at work can read this book in a morning and feel revived' The Financial Times

A comprehensive profile of every cruising destination in the world by the guru of long distance sailing.

Make extra money—and your guests extra happy—with Airbnb! You've got that spare tower, mansion, apartment, couch, or perhaps even treehouse (really—there are more than 2,400 treehouses listed on Airbnb). You're a polite, clean, and tolerant host. And you want to make some money. Congratulations, you're fully qualified to become part of the Airbnb revolution! Whether you're looking to break into the business, or have already started and are researching ways of making your guests feel even more pampered as you grow your reputation and income, Airbnb for Dummies is the perfect venue for you. And this applies whether you currently own property or not! Sit back in your lounge recliner and let the owners and founders of Learnairbnb.com show you the ins and outs of the short-term rental boom that connects hosts with travelers looking for more economical and personal travel experiences across the world. Sip a refreshing drink as you learn how to manage the day-to-day—from maintaining listings to keeping things clean for your guests—and how to maximize and increase your profits. Make an attractive listing Perfect your pricing Profit without a property Create amazing guest experiences So, get hold of a copy, read it in your favorite spot, and watch as the money and excited guests beat a path to your door!

'An engrossing story of audacious entrepreneurship' -- Charles Duhigg 'Captures the remarkable journey of Airbnb exceedingly well' -- Reid Hoffman 'fast paced, fun dive into one of the seminal firms of our time' -- Rana Foroohar In 2008, two broke art school graduates and their coder-whiz friend set up a platform that - in less than a decade - became one of the largest provider of accommodations in the world. Now valued at \$31 billion, Airbnb is in the very top tier of Silicon Valley's 'unicorn' startups. Yet the company has not been without controversy - disrupting a \$500 billion hotel industry makes you a few enemies. This is also a story of regulators who want to shut it down, hotel industry leaders who want it to disappear and neighbourhoods that struggle with private homes open for public rental. But beyond the headlines and the horror stories, Airbnb has changed the terms of travel for a whole generation - where a sense of belonging has built trust between hosts and guests seeking a more original travel experience that hotels have struggled to replicate. This is the first, definitive book to tell the remarkable story behind Airbnb in all its forms - cultural zeitgeist, hotel disruptor, enemy to regulators - and the first in-depth character study of its leader Brian Chesky, the company's curious co-founder and CEO. It reveals what got Airbnb where it is today, why they are nothing like Uber, and where they are going next.

Foreword by Bill Gates LinkedIn cofounder, legendary investor, and host of the award-winning Masters of Scale podcast reveals the secret to starting and scaling massively valuable companies. What entrepreneur or founder doesn't aspire to build the next Amazon, Facebook, or Airbnb? Yet those who actually manage to do so are exceedingly rare. So what separates the startups that get disrupted and disappear from the ones who grow to become global giants? The secret is blitzscaling: a set of techniques for scaling up at a dizzying pace that blows competitors out of the water. The objective of Blitzscaling is not to go from zero to one, but from one to one billion -as quickly as possible. When growing at a breakneck pace, getting to next level requires very different strategies from those that got you to where you are today. In a book inspired by their popular class at Stanford Business School, Hoffman and Yeh reveal how to navigate the necessary shifts and weather the unique challenges that arise at each stage of a company's life cycle, such as: how to design business models for igniting and sustaining relentless growth; strategies for hiring and managing; how the role of the founder and company culture must evolve as the business matures, and more. Whether your business has ten employees or ten thousand, Blitzscaling is the essential playbook for winning in a world where speed is the only competitive advantage that matters.

If you've ever dreamed of casting off your worldly possessions and traveling to your heart's content, this story about two intrepid seniors

will inspire you no matter your age. Michael and Debbie Campbell felt they had one more adventure in them before considering retirement in the traditional sense, so they filled two rolling duffel bags with life's essentials (including their own pillows) and hit the road. Three years later, having sold their home in Seattle, their "Senior Nomad" lifestyle has no end in sight. Ride along as they share tales of living full-time in Airbnbs in over 50 countries and pay tribute to the many hosts who not only helped them live daily life, but also offered unique opportunities to experience their cities. From the barber's chair in Dublin and the dentist's chair in Split, to a wild motorcycle ride in Athens, a peek behind the Soviet Curtain in Transnistria, and the demise of a chicken for dinner in Marrakech, hosts made the Campbell's dream of adventure come true. Discover how Debbie and Michael find their next Airbnb, how they get there, and the many ways they enjoy their new city just as the locals do. Learn their tips and tricks for using Airbnb and how they get the most out of each stay, all while spending little more than they would have spent settled into their rocking chairs in Seattle.

[The Airbnb Story by Leigh Gallagher \(Summary\)](#)

[Airbnb For Dummies](#)

[A Thriller](#)

[Love in Colour](#)

[Shoemaker](#)

[Hatching Twitter](#)

[The Economics of Discrimination](#)

[The Lightning-Fast Path to Building Massively Valuable Companies](#)

[Airbnb Toolbox: How to Fuel Your Airbnb Listing to Work for You](#)

[Julie's Airbnb Portfolio Earned Over a Million Dollars In Her First Year...Yours Can Too!](#)

[You Let Me In](#)

[Tourist Rental Listings in West Bank Settlements](#)

[How Decoupling Drives Consumer Disruption](#)

New York Times bestselling author of The Everything Store Brad Stone takes us deep inside the new Silicon Valley. Ten years ago, the idea of getting into a stranger's car, or walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb are household names: redefining neighbourhoods, challenging the way governments regulate business and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, a new generation of entrepreneurs is sparking yet another cultural upheaval through technology. They are among the Upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Young, hungry and brilliant, they are rewriting the traditional rules of business, changing our day-to-day lives and often sidestepping serious ethical and legal obstacles in the process. The Upstarts is the definitive account of a dawning age of tenacity, creativity, conflict and wealth. In Brad Stone's highly anticipated and riveting account of the most radical companies of the new Silicon Valley, we find out how it all started, and how the world is wildly different than it was ten years ago.

An Instant Bestseller! -The New York Times -USA Today -The Globe and Mail -The Toronto Star A MOST-ANTICIPATED BOOK FROM BUSTLE · E! · USA TODAY · REFINERY29 · POPSUGAR · BOOKRIOT · HUFFINGTON POST · CRIMEREADS · GOODREADS · THE TEMPEST From the author of the instant New York Times bestseller The Wives comes another twisted psychological thriller guaranteed to turn your world upside down. Have you ever been wrong about someone? Juno was wrong about Winnie Crouch. Before moving in with the Crouch family, Juno thought Winnie and her husband, Nigel, had the perfect marriage, the perfect son—the perfect life. Only now that she's living in their beautiful house, she sees the cracks in the crumbling facade are too deep to ignore. Still, she isn't one to judge. After her grim diagnosis, the retired therapist simply wants a place to live out the rest of her days in peace. But that peace is shattered the day Juno overhears a chilling conversation between Winnie and Nigel... She shouldn't get involved. She really shouldn't. But this could be her chance to make a few things right. Because if you thought Juno didn't have a secret of her own, then you were wrong about her, too. From the wickedly dark mind of bestselling author Tarryn Fisher, The Wrong Family is a taut new thriller that's riddled with twists in all the right places. "The Wrong Family is your new obsession. It's full of twists you'll never see coming and you'll be breathless until the end. Trust me: you've never read anything like this." —#1 New York

Times bestselling author, Colleen Hoover Don't miss An Honest Lie, the next gripping, unputdownable, twist-filled thriller from Tarryn Fisher!

The first book to present a new conceptual framework which offers an initial explanation for the continuing and rapid success of such 'disruptive innovators' and their effects on the international hospitality industry. It discusses all the hot topics in this area, with a specific focus on Airbnb, in the international context.

In 2008, two broke art school graduates and their coder-whiz friend set up a platform that - in less than a decade - became the largest provider of accommodations in the world. Now valued at \$30 billion, Airbnb is in the very top tier of Silicon Valley's 'unicorn' startups. Yet the company has not been without controversy - disrupting a \$500 billion hotel industry makes you a few enemies. This is also a story of regulators who want to shut it down, hotel industry leaders who want it to disappear and neighbourhoods that struggle with private homes open for public rental. But beyond the headlines and the horror stories, Airbnb has changed the terms of travel for a whole generation - where a sense of belonging has built trust between hosts and guests seeking a more original travel experience that hotels have struggled to replicate. This is the first, definitive book to tell the remarkable story behind Airbnb in all its forms - cultural zeitgeist, hotel disruptor, enemy to regulators - and the first in-depth character study of its leader Brian Chesky, the company's curious co-founder and CEO. It reveals what got Airbnb where it is today, why they are nothing like Uber, and where they are going next.

'A tale of Machiavellian plots and coups d'etat, it's just all so gripping' Chris Evans, BBC Radio 2 THE ULTIMATE 21ST CENTURY BUSINESS STORY Since 2006, Twitter has grown from the accidental side project of a failing internet start-up, to a global icon that by 2013 had become an \$11.5bn business. But the full story of Twitter's hatching has never been told before. In his revelatory new book, New York Times journalist Nick Bilton takes readers behind the scenes of Twitter as it grew at exponential speeds, and inside the heads of the four hackers who created it: ambitious millionaire Evan Williams; tattooed mastermind Jack Dorsey; joker and diplomat Biz Stone; and Noah Glass, the shy but energetic geek who invested his whole life in Twitter, only to be kicked out and expunged from the company's official history. Combining unprecedented access with exhaustive investigative reporting, and drawing on hundreds of sources, documents and internal emails, New York Times' bestseller HATCHING TWITTER is a blistering drama of betrayed friendships and high-stakes power struggles. A business story like no other, it will shock, expose and inspire.

With Zoom, Fortune magazine extends one of its most successful franchises, 40 Under 40, to bring you original insight on the best-kept secrets of top entrepreneurs, business leaders, and rising tech stars. Discover how Zappos CEO Tony Hsieh built a uniquely attractive corporate culture, how Under Armour founder Kevin Plank took on Nike, and what Marissa Mayer told herself before leaping from a safe post at Google to the high-risk top job at Yahoo. Zoom features the fascinating profiles of these and other young innovators and provides readers with tips to fast-track their own career success.

What's stopping you from doing the best work of your life? The way we work is broken. It takes forever to get anything done. Meetings and emails are incessant. Bureaucracy stifles talent and creativity. Is this really the best we can do? Aaron Dignan teaches companies how to eliminate red tape, tap into collective intelligence, and rethink long-held traditions that no longer make sense. In Brave New Work, he shows you how to revolutionize the way you, your team and your company works forever. · Have fewer but better meetings · Create a culture of honesty, transparency and trust · Cut down on rules and become more efficient · Be more agile and adaptive · Reignite passion and energy throughout your organisation "Clear, powerful and urgent, it's a must read for anyone who cares about where they work and how they work" - Seth Godin, author of This is Marketing and Purple Cow

[A True Story of Money, Power, Friendship and Betrayal](#)

[The Definitive Guide to Ranking #1 in Airbnb Search](#)

[How to Maximize Profit from Your Airbnb Listing](#)

[Discover the Whole Story, Build the Right Product](#)

[An Examination](#)

[The Gambler](#)

[Wild Ride](#)

[The Truth about Hosting Airbnb](#)

[How Three Guys Disrupted an Industry, Made Billions of Dollars ... and Plenty of Enemies](#)

[Brave New Work](#)

[Wisdom at Work](#)

[PEAK](#)