

The Outsiders: Eight Unconventional CEOs And Their Radically Rational Blueprint For Success

An inside look at a cable titan and his industry John Malone, hailed as one of the great unsung heroes of our age bysome and reviled by others as a ruthless robber baron, is revealedas a bit of both in Cable Cowboy. For more than twenty-five years,Malone has dominated the cable television industry, shaping theworld of entertainment and communications, first with his cablecompany TCI and later with Liberty Media. Written with Malone'sunprecedented cooperation, the engaging narrative brings thiscontroversial capitalist and businessman to life. Cable Cowboy isat once a penetrating portrait of Malone's complex persona, and acaptivating history of the cable TV industry. Told in a livelystyle with exclusive details, the book shows how an unassumingcorporate strander started as a backwoods antenna service and became thetidal nervous system of the U.S., an evolution that gave U.S.consumers the fastest route to the Internet. Cable Cowboy reveals the forces that propelled this pioneer to such great heights, andcaptures the immoveable conviction and quicksilver mind that havefined John Malone throughout his career.

7 Powers details a strategy toolset that enables you to build an enduringly valuable company. It was developed by Hamilton Helmer drawing on his decades of experience as a strategy advisor, equity investor and Stanford University teacher. This is must reading for any business person and applies to all businesses, new or mature, large or small.

When Bob Lutz retired from General Motors in 2010, after an unparalleled forty-seven-year career in the auto industry, he was one of the most respected leaders in American business. He had survived all kinds of managers over those decades: tough and timid, analytical and irrational, charismatic and antisocial, and some who seemed to shift frequently among all those traits. His experiences made him an expert on leadership, every bit as much as he was an expert on cars and trucks. Now Lutz is revealing the leaders-good, bad, and ugly-who made the strongest impression on him throughout his career. Icons and Idiots is a collection of shocking and often hilarious true stories and the lessons Lutz drew from them. From enduring the sadism of a Marine Corps drill instructor, to working with a washed-up alcoholic, to taking over the reins from a convicted felon, he reflects on the complexities of all-too-human leaders. No textbook or business school course can fully capture their idiosyncrasies, foibles and weaknesses - which can make or break companies in the real world. Lutz shows that we can learn just as much from the most stubborn, stupid, and corrupt leaders as we can from the inspiring geniuses. The result is a powerful and entertaining guide for any aspiring leader.

Rare is the opportunity to chat with a legendary financial figure and hear the unvarnished truth about what really goes on behind the scenes. Hedgehogging represents just such an opportunity, allowing you to step inside the world of Wall Street with Barton Biggs as he discusses investing in general, hedge funds in particular, and how he has learned to find and profit from the best moneymaking opportunities in an eat-what-you-kill, cutthroat investment world.

Learn to be a people person with international bestselling author Paul McGee! Let's face it, if you want any sort of success in life you're going to have to deal with other people at some point. All success requires input from other people – even if you've invented something in your bedroom, eventually, you're going to need to interact with people to take it to the next level.

And even if you don't desperately hanker after success, you surely want to be liked, have friends, get on well with people? Learning how to better communicate and interact with others can really help to improve your life – from ensuring you enjoy parties more to turning you into a roaring success magnet. So whether you dread social events with a passion and spend your evenings grudgingly listening to your partner's boring conversations, or just want to have better relationships at work and in life, then How to Succeed With People, written in Paul's characteristic down to earth, approachable style, can help you become a people magnet. Learn how to: Hold people's attention when you talk Listen and react properly to what others are saying or doing Better confront, complain and deal with difficult conversations Give compliments and praise Deal with interviews, networking events, difficult conversations and more And much more Don Kogut has spent a lifetime in business and is sought out for advice by leading figures in every field. Unlike most business gurus, however, he doesn't want to offer you guarantees: the way to achieve your goals can't be laid out as simple step-by-step plan. Instead he's offering a list of what not to do. Here he lays out the ten all-time blunders that companies and individuals make over and over again - from such bad advice as 'Be Afraid of the Future' to terrible tips like 'Put All Your Faith in Experts'. This brilliant how-not-to guide is the ultimate cautionary business bible for anyone who wants to avoid the pitfalls on the way to success.

Bruce Greenwald, one of the nation's leading business professors, presents a new and simplified approach to strategy that cuts through much of the fog that has surrounded the subject. Based on his hugely popular course at Columbia Business School, Greenwald and his coauthor, Judd Kahn, offer an easy-to-follow method for understanding the competitive structure of your industry and developing an appropriate strategy for your specific position. Over the last two decades, the conventional approach to strategy has become frustratingly complex. It's easy to get lost in a sophisticated model of your competitors, suppliers, buyers, substitutes, and other players, while losing sight of the big question: Are there barriers to entry that allow you to do things that other firms cannot?

Not Obtainable

Fred Schwed's Where are the Customer's Yachts?

Investment vs. Speculation

John Malone and the Rise of the Modern Cable Business

Competition Demystified

Finding Hope in a Hungry World

Competing Against Time

The Ride of a Lifetime

An Unconventional Approach to Institutional Investment, Fully Revised and Updated

Pioneering Portfolio Management

A Radically Simplified Approach to Business Strategy

Cable Cowboy

Lessons in Unconventional Thinking

How to Succeed with People

Tap Dancing to Work

Examines the importance of skill and luck, describes how to develop analytical tools to understand them, and offers suggestions on putting these findings to work to achieve success.

How the non-classic Pioneering Portfolio Management was first published, the global investment landscape has changed dramatically – but the results of David Swensen's investment strategy for the Yale University endowment have remained as impressive as ever. Year after year, Yale's portfolio has trumped the marketplace by a wide margin, and, with over \$20 billion added to the endowment under his twenty-three-year tenure, Swensen has contributed more to Yale's finances than anyone ever has to any university in the country. What may have seemed like one among many success stories in the era before the Internet bubble burst emerges now as a completely unprecedented institutional investment achievement. In this fully revised and updated edition, Swensen, author of the bestselling personal finance guide Unconventional Success, describes the investment process that underpins Yale's endowment. He provides lucid and penetrating insight into the world of institutional funds management, illuminating topics ranging from asset-allocation structures to active fund management. Swensen employs an array of vivid real-world examples, many drawn from his own formidable experience, to address critical concepts such as handling risk, selecting advisors, and weathering market pitfalls. Swensen offers clear and incisive advice, especially when describing a counterintuitive path. Conventional investing too often leads to buying high and selling low. Trust is more important than flash-in-the-pan success. Expertise, fortitude, and the long view produce positive results where gimmicks and trend following do not. The original Pioneering Portfolio Management outlined a commonsense template for structuring a well-diversified equity-oriented portfolio. This new edition provides fund managers and students of the market an up-to-date guide for actively managed investment portfolios.

How does it work? It allows you to have the essential ideas of a big book in less than 30 minutes. As you read this summary, you'll learn about eight executives who have enabled their companies to generate exceptional returns for their shareholders. You will also discover: the landmark decisions these leaders made to transform their companies ; the commonalities in their visions and methods; the skills that shareholders expect from executives in terms of value creation; the importance of being surrounded by people you can trust; how effective management can distance itself from the demands of market players. From an economic point of view, the raison d'être of a company is the creation of value. The role of the manager is therefore fundamental and many investors are interested in his skills to judge the potential value of a company. The Outsiders presented here are not always leaders known to the general public, but they have nevertheless been at the head of companies that have achieved exceptional results. Their backgrounds and methods demonstrate the importance of executive decision-making. How did the Outsiders manage to build companies that outperformed the market and their peers? *Buy now the summary of this book for the modest price of a cup of coffee!

"The best business book I've ever read." Bill Gates, Wall Street Journal "The Michael Lewis of his day." New York Times What do the \$350 million Ford Motor Company disaster known as the Edsel, the fast and incredible rise of Xerox, and the unbelievable scandals at General Electric and Texas Gulf Sulphur have in common? Each is an example of how an iconic company was defined by a particular moment of fame or notoriety. These notable and fascinating accounts are as relevant today to understanding the intricacies of corporate life as they were when the events happened. Stories about Wall Street are infused with drama and adventure and reveal the machinations and volatile nature of the world of finance. John Brook's insightful reportage is so full of personality and critical detail that whether he is looking at the astounding market crash of 1962, the collapse of a well-known brokerage firm, or the bold attempt by American bankers to save the British pound, one gets the sense that history really does repeat itself. This business classic written by longtime New Yorker contributor John Brooks is an insightful and engaging look into corporate and financial life in America.

"One of the best business books I've read in years." BILL GATES THE #1 NEW YORK TIMES BESTSELLER A SUNDAY TIMES BOOK OF THE YEAR 2019 _____ The CEO of Disney, one of Time's most influential people of 2019, shares the ideas and values he embraced to reinvent one of the most beloved companies in the world and inspire the people who bring the magic to life. Robert Iger became CEO of The Walt Disney Company in 2005, during a difficult time. Disney had deteriorated, competition was intense, and technology was changing faster than at any time in the company's history. His vision came down to three clear ideas: Recommit to the concept that quality matters, embrace technology instead of fighting it, and think bigger-think global-and turn Disney into a stronger brand in international markets. Fourteen years later, Disney is the largest, most respected media company in the world, counting Pixar, Marvel, Lucasfilm and 21st Century Fox among its properties. Its value is nearly five times what it was when Iger took over, and he is recognized as one of the most innovative and successful CEOs of our era. In The Ride of a Lifetime, Robert Iger shares the lessons he's learned while running Disney and leading its 200,000 employees, and he explores the principles that are necessary for true leadership, including: Optimism. Even in the face of difficulty, an optimistic leader will find the path toward the best possible outcome and focus on that, rather than get into pessimism and blaming. Courage. Leaders have to be willing to take risks and place big bets. Fear of failure destroys creativity. Decisiveness. All decisions, no matter how difficult, can be made on a timely basis. Indecisiveness is both wasteful and destructive to morale. Fairness. Treat people decently, with empathy, and be accessible to them. 'Bob Iger has not only lived up to ninety-six years of groundbreaking history but has moved the Disney brand far beyond anyone's expectations, and he has done it with grace and audacity. This books shows you how that happened.' STEVEN SPIELBERG

[The CD contains articles from the Tedlyne quarterly and annual reports from 1969 through 1995. These articles were written by Robert J. McVicker, Tedlyne's staff writer ... They reflect Tedlyne's participation in various emerging ... technologies with new products and as a resource to many government research and development programs. The articles are in PDF formatted files. A directory of all reports, which have been indexed by date, title and Tedlyne company featured, is in a PDF file on this disk and also included in the Appendix of the book [p.295-303] To find a specific issue ..., open the directory file and click on the issue or title or Tedlyne company name. - Publisher.

The extraordinary life story of the former chairman of the Federal Reserve, whose absolute integrity provides the inspiration we need as our constitutional system and political tradition are being tested to the breaking point. As chairman of the Federal Reserve (1979-1987), Paul Volcker slayed the inflation dragon that was consuming the American economy and restored the dollar's faith in central bankers. That extraordinary feat was just one pivotal episode in a decades-long career serving six presidents. Told with wit, humor, and down-to-earth erudition, the narrative of Volcker's career illuminates the changes that have taken place in American life, government, and the economy since World War II. He vibrantly illustrates the crises he managed alongside the world's leading politicians, central bankers, and financiers. Yet he first found his model for competent and ethical governance in his father, the town manager of Teaneck, NJ, who instilled Volcker's dedication to absolute integrity and his "three virtues" of stable prices, sound finance, and good government.

Do you find yourself being asked to lead others but have no idea where to start? Do you lead a team spread across different offices or even continents? In this No-nonsense guide to leadership you will find answers to crucial questions like: what is leadership? And what style of leadership should I be using? You'll discover how to lead your friends whilst remaining their friend; how to lead change in a way that people accept and understand; when and where to draw the line; and how to reflect on your experiences to become a better and more effective leader. Only a lucky few of us are natural born leaders. It takes time and effort to develop a range of leadership styles which work for you and those around you as well as discovering how to become comfortable leading others. Leadership can be a lonely occupation; Leadership For Dummies is your ideal companion. John Marrin explores the fine line between managing and leading and the book is full of tips for making the most of your leadership experiences and how to cope with the dilemmas and discomfort all leaders at some point experience.

Charlie Munger

40 Chances

Buffett's Bites: The Essential Investor's Guide to Warren Buffett's Shareholder Letters

Softwar

Warren Buffett on Practically Everything, 1966-2012

100 to 1 in the Stock Market

Capital Returns

The Clash of the Cultures

Investing Through the Capital Cycle: A Money Manager's Reports 2002-15

Distant Force

Getting There

7 Powers

Business Adventures

"Once I picked it up I did not put it down until I finished. ... What Schwed has done is capture fully in deceptively plain language-the lunacy at the heart of the investment business." -- From the Foreword by Michael Lewis, Bestselling author of Liar's Poker " ... one of the funniest books ever written about Wall Street." -- Jane Bryant Quinn, The Washington Post "How great to have a reissue of a hilarious classic that proves the more things change the more they stay the same. Only the names have been changed to protect the innocent." -- Michael Bloomberg "It's amazing how well Schwed's book is holding up after fifty-five years. About the only thing that's changed on Wall Street is that computers have replaced pencils and graph paper. Otherwise, the basics are the same. The investor's need to believe somebody is matched by the financial advisor's need to make a nice living. If one of them has to be disappointed, it's bound to be the former." -- John Rothchild, Author, A Fool and His Money, Financial Columnist, Time magazine Humorous and entertaining, this book exposes the folly and hypocrisy of Wall Street. The title refers to a story about a visitor to New York who admired the yachts of the bankers and brokers. Naively, he asked where all the customers' yachts were? Of course, none of the customers could afford yachts, even though they dutifully followed the advice of their bankers and brokers. Full of wise contrarian advice and offering a true look at the world of investing, in which brokers get rich while their customers go broke, this book continues to open the eyes of investors to the reality of Wall Street.

INVESTING PRINCIPLES FROM THE MASTER Ignore Sound Bites That Rattle Markets Treat Market Pessimism as Your Friend Do the Little Things Right Protect Your Capital When the Facts Turn Upside Down Rely on CEOs Who Nurture Healthy Corporate Cultures Remember That Large, Unathomeable Derivatives Are Still Financial Weapons of Mass Destruction Seek Simplicity and Candor Millions of people download Warren Buffett's shareholder letters, searching for tips from the world's greatest investor. Many miss the best part of his letter: his principles. It is their loss. Following these principles, Buffett has turned Berkshire Hathway, a struggling textile manufacturer, into one of the most respected companies in the world. Early investors have become billionaires. This essential guide to Buffett's shareholder letters highlights what the pundits aren't telling you and what you can learn about building long-lasting wealth. Warren Buffett is one of the most successful investors in history. His annual letters to Berkshire Hathway shareholders have attained legendary status among Wall Street and Main Street investors. Each informative and entertaining letter offers lessons about life, business, and the art of investing that are essential to creating long-lasting wealth. They are based on Buffett's dogged pursuit of the Golden Rule of owner-manager partnership: Treat shareholders the way you would want to be treated—if you were in their place. In Buffett's Bites, L. J. Rittenhouse, CEO candor expert and former Wall Street banker, serves up an in-depth look at Buffett.'s 2008 shareholder letter, highlighting 25 tantalizing nuggets of wisdom. These "bites" afford an inside look at Buffett's unconventional ways that have created Berkshire Hathway's unrivaled success. With unflinching honesty and insight, the "Oracle of Omaha" talks candidly about your very 's turbulent market: what makes a company worth investing in, why you shouldn't panic when experts insist "the sky is falling", how to re-evaluate your portfolio, and how to invest safely and wisely for the long haul. Each savory bite is enhanced with practical information and a timeless moral that can be applied to your own wealth-building strategies.

Leo Gough's interpretation of "Where are the Customers' Yachts?" explains why investment is ultimately about psychology rather than numbers. Gough brings Schwed's investment classic to life with twenty-first century examples.

Charlie Munger, Berkshire Hathway's visionary vice chairman and Warren Buffett's indispensable financial partner, has outperformed market indexes again and again, and he believes any investor can do the same. His notion of "elementary, worldly wisdom"—a set of interdisciplinary mental models involving economics, business, psychology, ethics, and management—allows him to keep his emotions out of his investments and avoid the common pitfalls of bad judgment. Munger's system has steered his investments for forty years and has guided generations of successful investors. This book presents the essential steps of Munger's investing strategy, condensed here for the first time from interviews, speeches, writings, and shareholder letters, and paired with commentary from fund managers, value investors, and business-case historians. Derived from Ben Graham's value-investing system, Munger's approach is straightforward enough that ordinary investors can apply it to their portfolios. This book is not simply about investing. It is about cultivating mental models for your whole life, but especially for your investments.

Recommended Reading by Warren Buffett in his March 2013 Letter to Shareholders How speculation has come to dominate investment—ahard-hitting look from the creator of the first index fund. Over the course of his sixty-year career in the mutual fund industry, Vanguard Group founder John C. Bogle has witnessed massive shifts in the culture of the financial sector. The prudent,value-adding culture of long-term investment has been crowded out by an aggressive, value-destroying culture of short-term speculation. Mr. Bogle has not been merely an eye-witness to thesechanges, but one of the financial sector's most activeparticipants. In The Clash of the Cultures, he urges a return to the common sense principles of long-term investing. Provocative and refreshingly candid, this book discusses Mr.Bogle's views on the changing culture in the mutual fund industry,how speculation invaded our national retirement system,thefailure of our institutional money managers to effectivelyparticipate in corporate governance, and the need for a federalstandard of fiduciary duty. Mr. Bogle recounts the history of the index mutual fund, how created it, and how exchange-traded index funds have altered itsoriginal concept of long-term investing. He also presents afirst-hand history of Wellington Fund, a real-world case study onthe success of investment and the failure of speculation. The bookconcludes with ten simple rules that will help investors meet theirfinancial goals. Here, he presents a common sense strategy that"may not be the best strategy ever devised. But the number ofstrategies that are worse is infinite." The Clash of the Cultures: Investment vs. Speculationcompletes the trilogy of best-selling books, beginning withBogle on Investing: The First 50 Years (2001) and Don'tCount on It! (2011)

The son of legendary investor Warren Buffet relates how he set out to help nearly a billion individuals who lack basic food security through his passion of farming, in forty stories of lessons learned.

"Everyone knows Warren is the greatest investor of our time. ... This book for the first time captures his genius as a manager." —Jack Welch The first book to reveal the investment and management strategies of the Berkshire Hathway all-star management team. Much has been written about Warren Buffett and his investment philosophy. Little has been made public about the inside management of Berkshire Hathway. With a market cap exceeding 100 billion, Berkshire Hathway has a market value surpassing many icons of American business such as Dell, AT&T, Disney, Ford, Gillette, American Express, and GM. Drawing on his personal experiences as well as those of Berkshire's chief executives, officers, and directors interviewed for this book, Berkshire insider Robert P. Miles provides a unique look at the Berkshire Hathway culture and its management principles.

One of the Forbes 400 wealthiest Americans, former CEO Clayton tells his story, from being born to poor cotton farmers in west Tennessee to building Clayton Homes into one of the top distributors and loaners in the mobile home industry.

A Memoir of the Tedlyne Corporation and the Man who Created It, with an Introduction to Tedlyne Technologies

Straight from the Gut

Keeping At It

Breakpoint: Why the Web will Impulse, Search will be Obsolete, and Everything Else you Need to Know about Technology is in Your Brain

The Core

Common Stocks and Uncommon Profits

A Book of Mentors

Investing Between the Lines: How to Make Smarter Decisions By Decoding CEO Communications

Lessons in Creative Leadership from 15 Years as CEO of the Walt Disney Company

An Intimate Portrait of Larry Ellison and Oracle

The Art of Being Unreasonable

First a Dream

Straight Talk on Leadership

Twelve Classic Tales from the World of Wall Street: The New York Times bestseller Bill Gates calls "the best business book I've ever read"

Today, time is the cutting edge. In fact, as a strategic weapon, contend George Stalk, Jr., and Thomas M. Hout, time is the equivalent of money, productivity, quality, even innovation. In this path-breaking book based upon ten years of research, the authors argue that the ways leading companies manage time—in production, in new product development, and in sales and distribution—represent the most powerful new sources of competitive advantage. With many detailed examples from companies that have put time-based strategies in place, such as Federal Express, Ford, Milliken, Honda, Deere, Toyota, Sun Microsystems, Wal-Mart, Citicorp, Harley-Davidson, and Mitsubishi, the authors describe exactly how reducing elapsed time can make the critical difference between success and failure. Give customers what they want when they want it, or a competitor will. Time-based companies are offering greater value of products and services, at lower prices, and with quicker delivery times than their more pedestrian competitors. Moreover, the authors show that by refocusing their organizations on responsiveness, companies are discovering that long-held assumptions about the behavior of costs and customers are not true: Costs do not increase when lead times are reduced; they decline. Costs do not increase with greater investment in quality; they decrease. Costs do not go up when product variety is increased and response time is decreased; they go down. And contrary to a commonly held belief that customer demand would be only marginally improved by expanded product choice and better responsiveness, the authors show that the actual results have been an explosion in the demand for the product or service of a time-sensitive competitor, in most cases catapulting it into the most profitable segments of its markets. With persuasive evidence, Stalk and Hout document that time consumption, like cost, is quantifiable and therefore manageable. Today's new-generation companies recognize time as the fourth dimension of competitiveness and, as a result, operate with flexible manufacturing and rapid-response systems, and place extraordinary emphasis on R&D and innovation. Factories are close to the customers they serve. Organizations are structured to produce fast responses rather than low costs and control. Companies concentrate on reducing if not eliminating delays and using their response advantage to attract the most profitable customers. Stalk and Hout conclude that virtually all businesses can use time as a competitive weapon. In industry after industry, they illustrate the processes involved in becoming a time-based competitor and the ways managers can open and sustain a significant advantage over the competition.

In an anticipated book on business management for our time, Jack Welch surveys the landscape of his career running General Electric, one of the world's largest and most successful corporations. Here he reveals his philosophy and management style.

We live in an age of serial asset bubbles and spectacular busts. Economists, policymakers, central bankers and most people in the financial world have been blindsided by these busts, while investors have lost trillions. Economists argue that bubbles can only be spotted after they burst and that market moves are unpredictable. Yet Marathon Asset Management, a London-based investment firm managing over \$50 billion of assets has developed a relatively simple method for identifying and potentially avoiding them: follow the money, or rather the trail of investment. Bubbles whether they affect a single industry, tend to attract a spurge of capital spending. Excessive investment drives down returns and leads inexorably to a bust. This was the case with both the technology bubble at the turn of the century and the US housing bubble which followed shortly after. More recently, vast sums have been invested in mining and energy. From an investor's perspective, the trick is to avoid investing in sectors, or markets, where investment spending is unduly elevated and competition is fierce, and to put one's money to work where capital expenditure is depressed, competitive conditions are more favourable and, as a result, prospective investment returns are higher. This capital cycle strategy encourages investors to eschew the simple 'growth' and 'value' dichotomy and identify firms that can deliver superior returns either because capital has been taken out of an industry, or because the business has strong barriers to entry (what Warren Buffett refers to as a 'moat'). Some of Marathon's most successful investments have come from obscure, sometimes niche operations whose businesses are protected from the destructive forces of the capital cycle. Capital Returns is a comprehensive introduction to the theory and practical implementation of the capital cycle approach to investing. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital cycle strategy, all supported with real life examples from global brewers to the semiconductor industry - showing how this approach can be usefully applied to different industry conditions and how, prior to 2008, it helped protect assets from financial catastrophe. This book will be a welcome reference for serious investors who looking to maximise portfolio returns over the long run.

"In '100 to 1 in the Stock Market," Thomas Phelps discloses the secrets and strategies to increasing your wealth one hundredfold through buy-and-hold investing. Unlike the short-term trading trends that are popular today, Phelps's highly logical, yet radical approach focuses on identifying compounding machines in public markets, buying their stocks, and holding these investments long term for at least ten years. In this indispensable guide, Phelps analyzes what made the big companies of his day so profitable for the diligent, long-term investor. You will learn how to identify and invest in profitable business models without visible growth ceilings that will quickly increase your earnings. Worth its weight in gold (and then some), "100 to 1 in the Stock Market" illuminates the way to the path of long-term wealth for you and your heirs. With this classic, yet highly relevant approach, you will pick companies wisely and watch your investments soar Thomas William Phelps (1903 1992) spent over 40 years in the investing world working as a private investor, columnist, analyst, and financial advisor. His illustrious investing career began just before the stock market crash in the 1920s. In 1927, he began his career with "The Wall Street Journal" where he was a reporter, news editor, and chief. Beginning in 1936, he edited "Barron's National Financial Weekly." From 1949 to 1960, he served as an assistant to the chairman and manager of the economics department at Socony Mobil Oil. Following this venture, he was a partner in the investment firm of Souder, Stevens & Clark until his retirement in 1970. "One of the five greatest investment books you've never heard of!" -- "The Daily Reckoning" "Of all the books on investing that I've read over the years, 100 to 1 in the stock market one was at once, the most pleasurable and most challenging to my own beliefs." -- Value Walk (ValueWalk.com) "For years we handed out copies of Mr. Phelps book as bonuses." -- Timothy Lutz, Cabot Investing Advice, one of the largest investment advisories and newsletters in the country since 1970"

" An outstanding book about CEOs who excelled at capital allocation. " -- Warren Buffett #1 on Warren Buffett's Recommended Reading List, Berkshire Hathway Annual Shareholder Letter, 2012 Named one of " 19 Books Billionaire Charlie Munger Thinks You Should Read " in Business Insider. " A book that details the extraordinary success of CEOs who took a radically different approach to corporate management. " -- Charlie Munger, Vice-Chairman of Berkshire Hathway Corporation " Thorndike explores the importance of thoughtful capital allocation through the stories of eight successful CEOs. A good read for any business leader but especially those willing to chart their own course. " — Michael Dell, chairman of the board of directors and chief executive officer of Dell

What makes a successful CEO? Most people call to mind a familiar definition: " a seasoned manager with deep industry expertise. " Others might point to the qualities of today 's so-called celebrity CEOs—charisma, virtuoso communication skills, and a confident management style. But what really matters when you run an organization? What is the hallmark of exceptional CEO performance? Quite simply, it is the ability to get things done. To be successful, a CEO must excel at three core competencies: strategy, people, and execution. This book shows you how to do it. Drawing on the experiences of a wide variety of CEOs, including Satya Nadella, Jeff Bezos, Howard Schultz, and Bill Gates, the author shares the best practices for managing strategy, building a team, and driving execution. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital cycle strategy, all supported with real life examples from global brewers to the semiconductor industry - showing how this approach can be usefully applied to different industry conditions and how, prior to 2008, it helped protect assets from financial catastrophe. This book will be a welcome reference for serious investors who looking to maximise portfolio returns over the long run.

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"In '100 to 1 in the Stock Market," Thomas Phelps discloses the secrets and strategies to increasing your wealth one hundredfold through buy-and-hold investing. Unlike the short-term trading trends that are popular today, Phelps's highly logical, yet radical approach focuses on identifying compounding machines in public markets, buying their stocks, and holding these investments long term for at least ten years. In this indispensable guide, Phelps analyzes what made the big companies of his day so profitable for the diligent, long-term investor. You will learn how to identify and invest in profitable business models without visible growth ceilings that will quickly increase your earnings. Worth its weight in gold (and then some), "100 to 1 in the Stock Market" illuminates the way to the path of long-term wealth for you and your heirs. With this classic, yet highly relevant approach, you will pick companies wisely and watch your investments soar Thomas William Phelps (1903 1992) spent over 40 years in the investing world working as a private investor, columnist, analyst, and financial advisor. His illustrious investing career began just before the stock market crash in the 1920s. In 1927, he began his career with "The Wall Street Journal" where he was a reporter, news editor, and chief. Beginning in 1936, he edited "Barron's National Financial Weekly." From 1949 to 1960, he served as an assistant to the chairman and manager of the economics department at Socony Mobil Oil. Following this venture, he was a partner in the investment firm of Souder, Stevens & Clark until his retirement in 1970. "One of the five greatest investment books you've never heard of!" -- "The Daily Reckoning" "Of all the books on investing that I've read over the years, 100 to 1 in the stock market one was at once, the most pleasurable and most challenging to my own beliefs." -- Value Walk (ValueWalk.com) "For years we handed out copies of Mr. Phelps book as bonuses." -- Timothy Lutz, Cabot Investing Advice, one of the largest investment advisories and newsletters in the country since 1970"

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portrait undertaken of the man and his empire -- a unique and gripping account of both the way the computing industry really works and an extraordinary life. Despite his closeness to Ellison, Matthew Symonds is a candid and at times highly critical observer. And in perhaps the book's most unusual feature, Ellison responds to Symonds's portrayal in the form of a running footnoted commentary. The result is one of the most fascinating business stories of all time.

The shareholder letters of corporate leaders are a rich source of business and investing wisdom. There is no more authoritative resource on subjects ranging from leadership and management to capital allocation and company culture. But with thousands of shareholder letters written every year, how can investors and students of the corporate world sift this vast swathe to unearth the best insights? *Dear Shareholder* is the solution! In this masterly new collection, Lawrence A. Cunningham, business expert and acclaimed editor of *The Essays of Warren Buffett*, presents the finest writers in the genre of the shareholder letter, and the most significant excerpts from their total output. Skillfully curated, edited and arranged, these letters showcase the ultimate in business and investment knowledge from an all-star team. *Dear Shareholder* holds letters by more than 20 different leaders from 16 companies. These leaders include Warren Buffett (Berkshire Hathaway), Tom Gayner (Market), Kay Graham and Don Graham (The Washington Post and Graham Holdings), Roberto Goizueta (Coca-Cola), Ginni Rometty (IBM), and Prem Watsa (Fairfax). Topics covered in these letters include the long-term focus, corporate culture and commitment to values, capital allocation, buybacks, dividends, acquisitions, management, business strategy, and executive compensation. As we survey the corporate landscape in search of outstanding companies run by first-rate managers, shareholder letters are a valuable resource. The letters also contain a wealth of knowledge on the core topics of effective business management. Let *Dear Shareholder* be your guide.

The Outsiders Eight Unconventional CEOs and Their Radically Rational Blueprint for Success Harvard Business Press

The path to success is rarely easy or direct, and good mentors are hard to find. In *Getting There*, thirty leaders in diverse fields share their secrets to navigating the rocky road to the top. In an honest, direct, and engaging way, these role models describe the obstacles they faced, the setbacks they endured, and the vital lessons they learned. They dispense not only essential and practical career advice, but also priceless wisdom applicable to life in general. *Getting There* is for everyone—from students contemplating their futures to the vast majority of us facing challenges or seeking to reach our potential.

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