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investment analysis.

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introduces  
regression analysis,  
time series analysis,  
and multivariate  
analysis step by step  
using models and  
methods from  
finance. The book  
begins with a review  
of basic statistics,

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including descriptive statistics, kinds of variables, and types of data sets. It then discusses regression analysis in general terms and in terms of financial investment models, such as the capital asset pricing model and the Fama/French model. It also describes

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concludes with a  
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way to respond to change by showing not just how, but why companies and management act as they do. This text is a valued reference for thousands of practicing financial managers.

In Compensation and Benefit Design ,  
Bashker D. Biswas



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shows exactly how to bring financial rigor to the crucial "people" decisions associated with compensation and benefit program development. This comprehensive book begins by introducing a valuable Human Resource Life Cycle

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Model for considering compensation and benefit programs. Next, Biswas thoroughly addresses the acquisition component of compensation, as well as issues related to general compensation,

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equity compensation, and pension accounting. He assesses the full financial impact of executive compensation programs and employee benefit plans, and discusses the unique issues associated with international HR

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systems and programs. This book contains a full chapter on HR key indicator reporting, and concludes with detailed coverage of trends in human resource accounting, and the deepening linkages between financial and HR planning. Replete

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with both full and "mini" case examples throughout, the book also contains chapter-ending exercises and problems for use by students in HR and finance programs. ¿ HR managers are under intense pressure to become

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strategic business partners. Many, unfortunately, lack the technical skills in financial analysis to succeed in this role. Now, respected HR management educator Dr. Steven Director addresses this skill gap head-on. Writing from HR's viewpoint,

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Director covers everything mid-level and senior-level HR professionals need to know to formulate, model, and evaluate their HR initiatives from a financial and business perspective. Drawing on his unsurpassed expertise working with HR executives,

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he walks through  
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issue associated  
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quantifiable links  
between workforces  
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the cost-benefit  
analysis of HR and  
strategic financial  
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specific issues related to total rewards programs. Unlike finance books for non-financial managers, Financial Analysis for HR Managers focuses entirely on core HR issues.

"While each financial crisis is unique and has its own special

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features, there are a lot of similarities in the dynamics leading to a crisis and also in their resolutions.

Some of the financial crises are caused by the lack of appropriate regulation, but often the regulators were ignoring the signals of imminent crises,

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while serving  
implicitly or explicitly,  
the financial industry.  
In his book, Prof.  
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providing a fresh  
look at many famous  
financial crises  
around the globe,  
analysing their  
causes and effects.  
The special role of  
regulators is

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highlighted, including the "Capture Theory" in practice. This book is suitable for economist as well as for those interested in economic history, and for all those concerned with the stability of current international financial markets.

Professor Dan

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Galai The Hebrew  
University,  
Jerusalem"--  
A ONE-STOP  
GUIDE FOR THE  
THEORIES,  
APPLICATIONS,  
AND STATISTICAL  
METHODOLOGIES  
OF MARKET RISK  
Understanding and  
investigating the  
impacts of market

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risk on the financial landscape is crucial in preventing crises. Written by a hedge fund specialist, the Handbook of Market Risk is the comprehensive guide to the subject of market risk. Featuring a format that is accessible and convenient, the

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handbook employs numerous examples to underscore the application of the material in a real-world setting. The book starts by introducing the various methods to measure market risk while continuing to emphasize stress testing, liquidity, and

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interest rate  
implications.

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intrinsic to  
understanding and  
applying market risk,  
the handbook  
features: An  
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financial markets  
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perspective from  
market events and



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Risk is a must-have  
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also an excellent text  
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textbook, Essentials  
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Marcus, emphasizes  
asset allocation  
while presenting the  
practical  
applications of

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investment theory.  
The authors have  
eliminated  
unnecessary  
mathematical detail  
and concentrate on  
the intuition and  
insights that will be  
useful to  
practitioners  
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careers as new  
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motivating  
examples  
throughout to  
aid readers  
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*decision making  
and also  
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critical  
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intuitive  
traps, and  
counterexamples  
when  
appropriate.  
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with a  
discussion of*

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*motivations and foundations related to the topic, with introductory presentations of concepts from calculus to linear algebra. Next, the core ideas of quantitative methods are*



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*presented in  
chapters that  
explore  
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topics in  
probability,  
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statistics,  
linear  
regression, and  
a discussion of  
time series*

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in the field  
such as game  
theory and  
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book concludes  
with a focus on  
selected tools  
from  
multivariate  
statistics,*

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*including  
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models and data  
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analysis, and  
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the importance  
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multiple  
individuals are  
involved and  
have*

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(AI) describes*



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*understand how  
to coincide  
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enhance and  
make their work  
more efficient.  
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drive more  
value,  
efficiency, and  
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*compensation  
and benefits  
programs*

*Compensation  
and benefit  
programs are  
the largest  
expenses in  
most*

*organizations;  
in service  
organizations,  
they often*



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*represent more than 50% of total costs. In this unique 2 eBook package, leading consultant Bashker D. Biswas helps you systematically optimize these programs to*

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*maximize value,  
efficiency, and  
competitive  
advantage. In  
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Benefits Design  
and Planning ,  
Biswas brings  
together all  
the knowledge  
you need to  
make better  
benefits*

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*communication.  
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these  
principles, he  
guides you  
through  
benefits  
ranging from  
healthcare and  
disability  
insurance to  
retirement and  
cafeteria*

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*plans. You'll  
find up-to-date  
discussions of  
complex  
challenges,  
such as the  
Affordable Care  
Act and global  
benefits  
planning.  
Throughout, he  
offers  
essential*

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*insights for  
managing rising  
costs and  
risks, while  
ensuring that  
benefits  
programs  
improve  
productivity,  
reflect best  
practices, and  
align with your  
organization's*

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*strategy and  
goals. Next, in  
Compensation  
and Benefit  
Design , Biswas  
helps HR  
professionals  
bring true  
financial and  
accounting  
discipline to  
compensation  
and benefit*

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*design, tightly  
align talent  
management to  
strategy, and  
quantify  
program  
performance in  
the language of  
finance. Biswas  
thoroughly  
explains best-  
fit practices  
for superior*



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*program design,  
demystifies  
relevant  
financial and  
accounting  
concepts, and  
illuminates key  
connections  
between HR  
program  
development and  
GAAP/IFRS  
accounting*

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*requirements.  
His far-  
reaching  
coverage ranges  
from  
integrating  
compensation  
and benefits  
into Balanced  
Scorecards to  
managing  
expatriate  
compensation.*

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*Biswas reveals  
the true  
financial  
implications of  
every element  
of modern  
compensation  
and benefit  
programs, from  
base salaries  
to stock  
incentives,  
sales*

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*compensation to  
healthcare cost  
containment.*

*Perhaps most  
important, he  
helps you  
systematically  
measure the  
value of your  
investments --  
so you can both  
prove and  
improve your*

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*performance.  
Simply put,  
this collection  
brings together  
unparalleled  
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and benefits  
programs --  
whether you're  
in HR, finance,  
line-of-*

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*business  
management, or  
corporate  
management.*

*From Dr.*

*Bashker D.*

*Biswas, world-  
renowned expert  
in employee  
compensation  
and benefits  
program design*

*Quantitative*

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*Methods for  
Finance and  
Investments  
ensures that  
readers come  
away from  
reading it with  
a reasonable  
degree of  
comfort and  
proficiency in  
applying  
elementary*

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*mathematics to  
several types  
of financial  
analysis. All  
of the  
methodology in  
this book is  
geared toward  
the  
development,  
implementation,  
and analysis of  
financial*



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*models to solve  
financial  
problems.*

*This manual  
provides  
detailed  
solutions to  
the end-of-  
chapter problem  
sets.*

*As customer  
orientation  
continues to*

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*gain importance  
in the  
marketing  
field, there  
has been a  
growing concern  
for  
organizations  
to implement  
effective  
customer  
centric  
policies. Custo*

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*customer-Centric  
Marketing  
Strategies:  
Tools for  
Building  
Organizational  
Performance  
provides a more  
conceptual  
understanding  
on customer-  
centric  
marketing*

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*strategies as well as revealing the success factors of these concepts. This book will discuss how to improve the organization's financial and marketing performance.*

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**This book,**  
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*adopting  
machine*

*learning  
techniques for  
the financial  
planning field,  
explores the  
demand for life  
insurance as  
seen in  
previous  
literature and  
both estimates*



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*and predicts  
the demand for  
the adoption of  
life insurance  
using these  
techniques.*

*Previous  
studies used  
diverse  
perspectives,  
like actuarial  
and life span,  
in order to*

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*understand the demand for life insurance, though these approaches have shown inconsistent findings.*

*Employing two theoretical backgrounds—ecological systemic theory and*

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*artificial  
intellectual me  
thodology—this  
book explores a  
better  
estimation and  
a prediction of  
the demand for  
life insurance  
and will be of  
interest to  
academics and  
students of*

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*insurance,  
financial  
planning, and  
risk  
management.*

*In Compensation  
and Benefit  
Design ,  
Bashker D.*

*Biswas shows  
exactly how to  
bring financial  
rigor to the*

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*crucial  
"people"  
decisions  
associated with  
compensation  
and benefit  
program  
development.  
This  
comprehensive  
book begins by  
introducing a  
valuable Human*

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*Resource Life  
Cycle Model for  
considering  
compensation  
and benefit  
programs. Next,  
Biswas  
thoroughly  
addresses the  
acquisition  
component of  
compensation,  
as well as*

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*issues related to general compensation, equity compensation, and pension accounting. He assesses the full financial impact of executive compensation programs and*

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*employee  
benefit plans,  
and discusses  
the unique  
issues  
associated with  
international  
HR systems and  
programs. This  
book contains a  
full chapter on  
HR key  
indicator*



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*reporting, and concludes with detailed coverage of trends in human resource accounting, and the deepening linkages between financial and HR planning. Replete with*

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*both full and  
"mini" case  
examples  
throughout, the  
book also  
contains  
chapter-ending  
exercises and  
problems for  
use by students  
in HR and  
finance  
programs. ¿*

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*More than ever  
before, HR  
practitioners  
must  
empirically  
demonstrate a  
clear link  
between their  
practices and  
firm  
performance. In  
Investing in  
People , Wayne*

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Edition Bodie Z A  
*F. Cascio and  
John W.*

*Boudreau show  
exactly how to  
choose,  
implement, and  
use metrics to  
improve decisio  
n-making,  
optimize  
organizational  
effectiveness,  
and maximize*

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*the value of HR  
investments.*

*They provide  
powerful  
techniques for  
looking inside  
the HR "black  
box,"  
implementing  
human capital  
metrics that  
track the  
effectiveness*

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*of talent  
policies and  
practices,  
demonstrating  
the logical  
connections to  
financial and l  
ine-of-  
business, and  
using HR  
metrics to  
drive more  
effective decis*

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*ion-making.  
Using their  
powerful "LAMP"  
methodology  
(Logic,  
Analytics,  
Measures, and  
Process), the  
authors  
demonstrate how  
to measure and  
analyze the  
value of every*

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*area of HR that  
impacts*

*strategic  
value.*

*This book is  
the second of  
the two volumes  
featuring  
selected  
articles from  
the 14th  
Eurasia  
Business and*



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*Economics  
conference held  
in Barcelona,  
Spain, in  
October 2014.  
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articles in  
this second  
volume present  
latest research  
findings and  
breakthroughs  
in the areas of*

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*General  
Management,  
Human Resource  
Management,  
Marketing,  
SMEs, and Entre  
preneurship.*

*The  
contributors  
are both  
distinguished  
and young  
scholars from*

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Kane And Marcus  
*different parts  
of the World.*

*This edited  
volume aims to  
discuss the  
most  
contemporary  
state of the  
determinants of  
the firm value.  
This book  
presents  
theoretical*

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*works as well as empirical studies that contrast the arguments offered by the leading, groundbreaking theories on the firm value.*

*What variables determine the firm value? Are*

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*these  
determinants  
controllable or  
uncontrollable  
by the managers  
of the  
companies? Is  
the impact of  
corporate  
governance  
systems on the  
firm value  
symmetrical*

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*between  
different  
institutional  
contexts? Do  
the financial  
reports affect  
the value of  
the firm? What  
role does  
corporate  
social  
responsibility  
play as a*

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*determinant of  
the firm value?*

*These and other  
questions are  
analyzed and  
scrutinized  
step by step  
throughout this  
book.*

*Navigating  
through a  
company's  
financial*

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*statements can  
be tricky for  
investors. This  
concise and  
easily  
understood  
guide covers  
not only how to  
find the red  
flags, but also  
how to find the  
signs of  
underlying*



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*financial  
strength for  
making sound  
investing  
decisions.  
The market  
leading  
undergraduate  
investments  
textbook,  
Essentials of  
Investments by  
Bodie, Kane,*

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Kane And Marcus

*and Marcus,  
emphasizes  
asset  
allocation  
while  
presenting the  
practical  
applications of  
investment  
theory. The  
authors have  
eliminated  
unnecessary*

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Kane And Marcus

*mathematical  
detail and  
concentrate on  
the intuition  
and insights  
that will be  
useful to  
practitioners  
throughout  
their careers  
as new ideas  
and challenges  
emerge from the*

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*financial  
marketplace.*

*The Tenth  
Edition  
includes  
increased  
attention to  
changes in  
market  
structure and  
trading  
technology,  
while*

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Kane And Marcus

*continuing to  
be organized  
around one  
basic theme -  
that security  
markets are  
nearly  
efficient.  
Too often,  
finance courses  
stop short of  
making a  
connection*

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*between*  
Kane And Marcus  
*textbook*

*finance and the  
problems of  
real-world  
business.*

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Modeling"  
bridges this  
gap between  
theory and  
practice by  
providing a*

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solving common  
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problems with  
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worksheets and  
solutions to  
end-of-chapter  
exercises. 634  
illustrations.*

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vertical  
options spreads  
with the  
precision of a  
laser beam  
Vertical  
Options Spreads  
is a  
combination of  
a bona-fide  
academic  
research-based*



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*study and a  
complete method  
to trade credit  
and debit  
spreads, along  
with other  
complex option  
combination  
trades such as  
iron condors  
and  
butterflies.  
Here, the*

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*author has  
accumulated  
five years of  
daily data on  
the ETF, SPY  
and provided  
historical  
evidence of  
actual win  
rates at  
specific  
multiples of  
entry points,*

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*both in time  
and price  
level. For  
example,  
traders will be  
able to use the  
weekly options,  
pick a level of  
risk and return  
desired, learn  
how to place  
the trade, and  
then discover*

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*the actual  
percent return  
that the trade  
would have  
yielded. This  
must-have  
resource  
includes the  
basics of  
option trading  
and contains  
references to  
many excellent*

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*works by other  
authors that  
explore more  
about the  
intricacies of  
option  
mechanics and  
trading. It is  
far more than  
an analysis of  
one specific  
asset, SPY,  
featuring a*

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*study of  
probability  
theory and how  
it has applied  
to trading over  
the past five  
years,  
including the  
highly volatile  
2007 to 2009  
time frame and  
the more  
"normal" 2010*

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*to 2012 time  
period. The  
book offer a  
thorough  
understanding  
of how price  
movement,  
actual  
volatility, and  
implied  
volatility all  
provide a  
complex but*

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*workable web in  
which the  
informed trader  
can generate  
excellent  
returns.  
However, the  
trader must  
have the  
discipline to  
act within the  
confines of  
probability and*



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*the "law" of  
large numbers  
refusing to  
place trades  
based on gut  
feelings or  
hunches. Offers  
high-  
probability  
based trading  
that uses the  
new weekly  
options*

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*Contains handy  
interactive  
worksheets that  
allow traders  
to select their  
own risk/return  
with precision  
Includes a  
website with  
daily and  
weekly  
information on  
the estimate of*

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*the actual  
standard  
deviation  
points on the  
price spectrum  
Vertical  
Options Spreads  
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a research-  
based guide for  
trading  
Standard &  
Poors 500 ETF,*

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historic and  
estimated  
probabilities  
and returns  
that will give  
them an edge in  
the  
marketplace.*

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help you gain a  
master of

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what it takes to  
become a future  
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could help you  
achieve those  
goals.

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highly  
respected, the



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good paper to  
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class is worth 3

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evaluation from  
the barter  
system to the  
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monetary  
economies; then  
proceeds to  
various types of  
financial  
systems that are  
determined by  
economic  
ideologies such

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capitalism and  
Islamic beliefs  
of interest-free  
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institutions,  
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markets (both  
domestic &  
foreign),  
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(domestic and  
global),

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financial  
players  
(agents), and  
finally the  
financial  
intermediation.  
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on Uganda and  
the East African  
Community  
financial  
systems are also  
included.  
Advances in

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designed to  
disseminate  
developments in  
the quantitative  
analysis of  
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accounting. The

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forum for  
statistical and  
quantitative  
analyses of  
issues in  
finance and  
accounting as  
well as  
applications of  
quantitative  
methods to  
problems in  
financial



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management,  
financial  
accounting, and  
business  
management. The  
objective is to  
promote  
interaction  
between academic  
research in  
finance and  
accounting and  
applied research  
in the financial

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community and  
the accounting  
profession.

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constitutes the  
refereed  
proceedings of  
the 13th  
International  
Conference on  
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carefully  
reviewed and  
selected from  
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submissions for  
inclusion in the  
book and present  
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theoretical  
advances and  
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intelligence.  
Provides a  
treatment of  
academic and  
practitioner  
approaches to  
equity security  
valuation. This  
book challenges

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conventional  
academic wisdom  
surrounding the  
ergodic  
properties of  
stochastic  
processes,  
guided by  
historical and  
philosophical  
insights. It  
presents the  
implications of  
a general

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stochastic  
interpretation  
of equity  
security  
valuation.

This book is a  
guide to asset  
and risk  
management from  
a practical  
point of view.  
It is centered  
around two  
questions

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triggered by the  
global events on  
the stock  
markets since  
the middle of  
the last decade:  
- Why do crashes  
happen when in  
theory they  
should not? -  
How do investors  
deal with such  
crises in terms  
of their risk

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measurement and  
management and  
as a  
consequence,  
what are the  
implications for  
the chosen  
investment  
strategies? The  
book presents  
and discusses  
two different  
approaches to  
finance and



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investing, i.e.,  
modern portfolio  
theory and  
behavioral  
finance, and  
provides an  
overview of  
stock market  
anomalies and  
historical  
crashes. It is  
intended to  
serve as a  
comprehensive

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introduction to  
asset and risk  
management for  
bachelor's and  
master's  
students in this  
field as well as  
for young  
professionals in  
the asset  
management  
industry. A key  
part of this  
book is the

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exercises to  
further  
demonstrate the  
concepts  
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examples and a  
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Risks &  
Intermediation;  
and an  
exploration of  
EAC financial  
system players.  
Finally, the  
writer proposes  
an efficient and  
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Financial System  
model that would  
work for the EAC  
economies to

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rigor to crucial  
"people" decisions  
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trends in human  
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case examples  
throughout, this  
book will be  
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specialists, financial  
analysts, total  
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director, benefits*



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also contains  
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problems for use by  
students in HR and  
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for Finance and  
Banking provides  
the student with a  
relatively non-  
technical guide to  
some of the key  
topics in finance  
where empirical  
methods play an  
important role*

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degrees in finance  
and banking, it is  
also suitable for  
students and  
researchers in other  
areas, including  
economics. The first  
three introductory  
chapters outline the  
structure of the  
book and review*

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*econometric and  
statistical*  
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*techniques, while  
the remaining  
chapters discuss  
various topics,  
including: portfolio  
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allocation, asset  
pricing and factor  
models, market  
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*modelling and  
forecasting  
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these topics and the  
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emphasises asset  
allocation while  
presenting the  
practical  
applications of*

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*investment theory.*  
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*The authors  
concentrate on the  
intuition and  
insights that will be  
useful to students  
throughout their  
careers as new ideas  
and challenges  
emerge from the  
financial  
marketplace.It*

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*provides a good  
foundation to  
understand the  
basic types of  
securities and  
financial markets as  
well as how trading  
in those markets is  
conducted. The  
Portfolio  
Management  
section is discussed*



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*towards the end of  
the course and  
supported by a web-  
based portfolio  
simulation with a  
hypothetical  
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*data found in the  
Wall Street Survivor  
simulation in  
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chapters on  
investments. This  
site is powered by  
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leading provider of  
investment  
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Kane And Marcus  
Investments*

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attention to changes  
in market structure  
and trading  
technology. The  
theory is supported  
by a wide range of  
exercises,  
worksheets and  
problems.*

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that security  
markets are nearly  
efficient, meaning  
that most securities  
are usually priced  
appropriately given  
their risk and return*

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*edition."*--**BOOK**  
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aspects of modern  
finance relating to  
portfolio theory and  
risk–return  
relationship,  
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importance,  
measurement and  
application of the  
risk–return  
hypothesis in  
portfolio  
management. It is  
divided into five  
parts: Part I  
discusses the  
valuation of capital*

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*assets and presents  
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various techniques  
and models used in  
this context. Part II  
then addresses  
market efficiency  
and capital market  
models, particularly  
focusing on  
measuring market  
efficiency, which is  
a crucial factor in*



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*making correct*  
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*investment*

*decisions. It also  
analyzes the major  
capital market  
models like CAPM  
and APT to  
determine to what  
extent they are  
suitable for use in  
developing  
economies. Part III*

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*highlights the  
significance of  
risk–return analysis  
as a prerequisite for  
investment  
decisions, while  
Part IV examines  
the selection and  
performance  
appraisals of  
portfolios against  
the backdrop of the*

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*risk–return  
relationship. It also  
examines new tools  
such as the value-at-  
risk application for  
mutual funds and  
the applications of  
the price-to-  
earnings ratio in  
portfolio  
performance  
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explores*

*contemporary issues  
in finance,  
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finance in the  
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