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Understanding Financial Accounting Canadian Edition

A supplementary text for a variety of Business courses, including Financial Statement Analysis, Investments, Personal Finance, and Financial Planning and Analysis. An Analytical Approach to Understanding and Interpreting Business Financial Statements. Understanding Financial Statements improves the student's

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ability to translate a financial statement into a meaningful map for business decisions. The material covered in each chapter helps students approach financial statements with enhanced confidence and understanding of a firm's historical, current, and prospective financial condition and performance. The Eleventh Edition includes new case studies based on existing companies and enhanced learning tools to help students quickly

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grasp and apply the materials. Fraser and Ormiston presents material in an engaging fashion that helps readers make sense of complex financial information, leading to intelligent (and profitable!) decision-making. "The authors carefully considered how to thoughtfully and meaningfully integrate data analytics into the financial accounting course, and are pleased to provide the following data analytics resources. Data Analytics and

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Decision-Making The text provides numerous discussions on how decision-makers are increasingly relying on data analytics to make decisions using accounting information. Accounting software systems collect vast amounts of data about a company's economic events as well as its suppliers and customers. Business decision-makers take advantage of this wealth of data by using data analytics to gain insights and therefore make more

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informed business decisions. Data analytics involves analyzing data, often employing both software and statistics, to draw inferences. As both data access and analytical software improve, the use of data analytics to support decisions is becoming increasingly common at virtually all types of companies" --

Put the most valuable business tool to work for you! The balance sheet is the key to everything--from efficient

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business operation to accurate
assessment of a company's worth. It's a
critical business resource--but do you
know how to read it? How to Read a
Balance Sheet breaks down the subject
into easy-to-understand components. If
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on assets Maximize your inventory
dollars Evaluate investment
opportunities If you're an investor,

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this book helps you . . . Determine the market value of a company's assets and operations Predict future earnings and trends Assess the impact of capital expenditures Identify potential "red flags" before the crowd How to Read a Balance Sheet gives you the bottom line of what you need to know about: Cash Flow * Assets * Debt * Equity * Profit and how it all comes together. The purpose of this book is to help readers understand the basics of

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understanding financial statements. Material covered includes a step-by-step instruction on how to read and understand the balance sheet, the income statement, and the cash flow statement. It also covers information about how these three statements are interconnected with one another.

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the WileyPLUS course associated with the text. Before you purchase, check with your instructor or review your course syllabus to ensure that your instructor requires WileyPLUS. For customer technical support, please visit <http://www.wileyplus.com/support>. The NEW Burnley Understanding Financial Accounting Canadian Edition offers a fresh approach to teaching introductory accounting. It is conceptual, concise and concrete. Chapters are structured using a list of questions that focus on the core concepts covered by

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the chapter. These questions allow the material to be broken into smaller components, with students able to see more explicitly how each question is addressed and how that content fits into the chapter as a whole. This enables students to see the connections between the content more clearly. They can then read less but understand more and come away with a deeper understanding of the content. This new text, built upon the foundation of our Hoskin Financial Accounting text is more succinct, more student friendly, and more

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visual. The chapters have been authored keeping the needs of international students in mind. It is very readable, with clear technical explanations. All the things students want, things that will enable them to read less but understand more. For faculty, the core concept questions provide a platform upon which to open classroom discussions and offer a more direct linkage between the material in the text and narrative or presentation-based assessments. There are also more charts and more graphs to support

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classroom discussion. The screen capture videos that accompany each chapter support flipped classrooms and offer opportunities for students to review key concepts covered in class.

Canadian Financial Accounting Cases, 3rd edition has been developed to bridge the gap between the foundational concepts and the real world. Students are introduced to the case study methodology for financial accounting, which focuses on identifying the issue, understanding implications, developing alternatives, and making

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recommendations. Students must also be able to understand the overall financial reporting landscape and the overall impact of the individual accounting issues. The cases range from introductory level to advanced level and can be used as assignments, exams, or for in-class discussions. The cases have been developed using IFRS (Part I), ASPE (Part II) or ASNPO (Part III) as the accounting frameworks, providing students with exposure to many different types of organizational structures, and have been

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linked to the CPA Competency Map.

Instructors are provided with detailed teaching notes and marking keys that will assist in guiding the class discussions and assessments.

The General Theory of Employment, Interest, and Money, written by legendary author John Maynard Keynes is widely considered to be one of the top 100 greatest books of all time. This masterpiece was published right after the Great Depression. It sought to bring about a revolution, commonly referred to as the

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'Keynesian Revolution', in the way economists thought—especially challenging the proposition that a market economy tends naturally to restore itself to full employment on its own. Regarded widely as the cornerstone of Keynesian thought, this book challenged the established classical economics and introduced new concepts.

'The General Theory of Employment, Interest, and Money' transformed economics and changed the face of modern macroeconomics. Keynes' argument is based on the idea that the level of employment

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is not determined by the price of labour, but by the spending of money. It gave way to an entirely new approach where employment, inflation and the market economy are concerned.

Provides an introduction to financial accounting for non-financial managers by way of a transaction-based, business training tool. Includes real-life examples of how financial statements are built and how they interact to present a true financial picture of the enterprise.

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*A User Perspective, Fourth Canadian
Edition*

Tools for Business Decision Making

Financial Statement Analysis

Mergers and acquisitions (M&As) reshape the corporate landscape helping companies expand market share and gain a strategic advantage. The ability to understand and analyze these transactions is a crucial skill. The first step in acquiring that skill is being able to gather and analyze information on M&As from public sources, such as financial statements. This textbook helps its readers better analyze M&A transactions using information

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provided in financial statements. Covering accounting and reporting of consolidations, goodwill, non-controlling interests, step acquisitions, spin-offs, equity carve-outs, joint ventures, leveraged buyouts, disposal subsidiaries, special purpose entities, and taxes, it focuses on the link between underlying economic events and the information in financial statements and how this link affects the assessment of corporate performance. The first part of the book provides description of the accounting rules governing M&A transactions, while the second part includes cases of M&A transactions. Each case focuses on a different element of an M&A

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transaction, and it is followed by a detailed solution with a complete analysis. Unlike other books in this field, this textbook focuses exclusively on accounting and financial analysis for graduate and upper undergraduate level courses in financial analysis, corporate finance, and financial accounting.-- Covering all the accounting issues and reporting standards (IAS, IFRS) that an accounting student needs to know, this text provides a fresh, decision-usefulness approach that will enhance students' interpretative skills and take their understanding to the next level. Praise for Financial Statement Analysis FOURTH

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EDITION "I love this book. It helps to develop the questioning mind—the mind of a financial detective. It teaches the art of skepticism and critical thinking. Readers go beyond definition and calculation and learn interpretation." —Philip L. Cooley, PhD, Prassel Distinguished Professor of Business, Trinity University

"Over my decades of involvement with high-yield bonds Marty Fridson has been the leading speaker of truth. As he so accurately states in Financial Statement Analysis the credit investor is required to engage in a game of cat-and-mouse with company management's intent on minimizing their cost of capital by putting a positive

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gloss on their financial statements. The Fourth Edition of Marty's terrific book is the bible on how to detect and deal with these efforts." —Howard Marks, Chairman, Oaktree Capital Management "Financial Statement Analysis is a unique text; it combines great academic work with numerous real-life examples to form a highly useful reference for equity investors, debt holders, and investors who straddle both asset classes. Whether you are an investor, an investment advisor, or a teacher, Financial Statement Analysis will prove very valuable." —Margaret M. Cannella, former head of Global Credit Research, J.P. Morgan and Adjunct Professor,

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Columbia Business School "Marty has seen it all! He has had a front-row seat to see the birth, death, and rebirth of the high-yield bond market . . . several times over! In the Fourth Edition of Financial Statement Analysis, Marty clearly demonstrates that despite the enactment of Sarbanes-Oxley in 2002, and other attempts to curtail abuse of the system, one needs a critical analytical eye to be certain that management is not trying to obfuscate the truth. The case studies provide excellent and timely examples of some of the techniques that companies have used to mislead investors." —Edward Z. Emmer, former global head of

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Corporate and Government Ratings and Equity Research, Standard & Poor's "Those who read financial statements without understanding the strategic context in which they are written will land on the losing end of the gripping episodes with which bond-market legend Marty Fridson illustrates in the Fourth Edition of his classic reference, *Financial Statement Analysis*. And all of us who depend on the markets sending capital to its best use should hope that investors read this book first —David Musto, Professor of Finance, the Wharton School of the University of Pennsylvania "This book rightly urges resolute skepticism when inspecting

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financial statements. Its great value, though, is in the plain-spoken stripping down of real-world and illustrative examples that show how to see past the numbers to the practicalities and incentives behind them—and so help analysts and journalists alike ask the right questions." —Richard Beales, Assistant Editor, Reuters Breakingviews

Whether students become accountants or managers, business owners or bankers, it is important that they understand the nature of financial reporting and how the decisions made by managers affect corporations. Financial Accounting, 6th edition will provide students

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with a succinct, accessible and coherent introduction to basic financial accounting concepts combined with a strong focus on the use of financial accounting information. KEY TOPICS: The Financial Statements; Recording Business Transactions; Accrual Accounting and the Financial Statements; Cash and Receivables; Inventory and Cost of Goods Sold; Property, Plant, and Equipment, and Intangible Assets; Investments and the Time Value of Money; Liabilities; Shareholders' Equity; The Statement of Cash Flows; Financial Statement Analysis MARKET: Appropriate for Introduction to Financial Accounting courses.

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This 6th edition retains all of the classic features that have contributed to the book's success: clarity of expression, the focus on the accounting equation, student activities and real-life commentaries running through each chapter, and the inclusion of the Safe and Sure Annual Report as an example of a listed company.

Financial Accounting: A User Perspective has given a new direction to accounting education in Canada.

Through three very successful editions, this book has maintained its unique focus on the uses of accounting

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information while presenting accounting concepts in a traditional framework. Students learn about underlying accounting concepts and accounting systems and get to apply that information from a user perspective. Unlike other books, Financial Accounting uses the analysis of real companies' financial information as the focal point for the user perspective. This unique approach has allowed all students, majors and non-majors alike, to gain the solid understanding of accounting that they will need to succeed in business. With this edition, the text is also accompanied by the strongest technology package in its market.

Understanding Financial Accounts seeks to show how a

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range of questions on financial developments can be answered with the framework of financial accounts and balance sheets, by providing non-technical explanations illustrated with practical examples.

Our top selling introductory accounting product Accounting Principles helps students succeed with its proven pedagogical framework, technical currency and an unparalleled robust suite of study and practice resources. It has been praised for its outstanding visual design, excellent writing style and clarity of presentation. The new eighth edition provides more opportunities to use technology and new features that empower students to apply what they have learned in the classroom to the

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world outside the classroom.

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[An Introduction](#)

Helping Students Build a Solid Financial Accounting Foundation This text is designed to provide students with the best tools and resources to understand accounting. Financial Accounting introduces the financial statements and the conceptual framework that underlies them in Chapter 1, and builds on this foundation throughout the remaining 12 chapters. The concepts and procedures that form the accounting cycle are also

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described and illustrated early in the text (chapters 2 and 3) and are then applied consistently in the chapters that follow. By introducing financial accounting's most critical concepts and procedures early in the book and then repeatedly applying them in the context of new material in later chapters, students will finish the textbook with a sound grasp of introductory financial accounting principles. Note: If you are purchasing an electronic version, MyAccountingLab

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does not come automatically packaged with it. To purchase MyAccountingLab, please visit www.MyAccountingLab.com or you can purchase a package of the physical text and MyAccountingLab by searching for ISBN 10: 0133472264 / ISBN 13: 9780133472264.

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Understanding Financial Accounting, Second Canadian Edition provides a fresh approach to teaching introductory financial accounting with its conceptual,

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concise, and concrete structure. This product's clear technical explanations and great visuals in the form of charts and graphs are effective techniques for generating discussions and reviewing key concepts covered in the classroom. This book will appeal to individuals interested in developing their knowledge in financial accounting, including students sitting the Edexcel London exams, entrepreneurs and managers. It explains the process of recording

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transactions in depth by considering value added tax. The book adopts a practical approach, and highlights the main documents that lead to business transactions, while also describing accounting controls like bank reconciliation. In addition, the text addresses the main features and final accounts of different enterprises like sole trader, partnership, clubs and companies. Questions are provided at the end of each chapter in order to help the

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reader understand the main techniques shown here.

Updated with the latest developments in the accounting and hospitality fields, Hospitality Financial Accounting, Second Edition covers the basics of financial accounting and then walks you through analyzing financial statements and dealing with the daily issues you'll face on the job. In this Second Edition, the authors have provided engaging new coverage and features that includes new

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case studies, an expanded section on ethics, new “Accounting in Action” vignettes, applied exercises, and new coverage of casinos, spas, and purveyors.

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