

The perfect cyberpunk sci-fi read, Snow Crash is an equally worthy successor to William Gibson's Neuromancer and predecessor to Ernest Cline's Ready Player One. *** What readers are saying about Snow Crash: 'It's hard to believe Neal wrote his books when the published date claims. He's always so right about the future, and I keep on hoping he's so wrong' Goodreads Reader Review 'Snow Crash is to Books as The Matrix is to movies (with only the absolute BEST parts of Tron and Da Vinci Code thrown in)' Goodreads Reader Review 'Loved it! Can't recommend it highly enough. Everyone should read this book. Go do it. Do it now. It's just awesome. You won't regret it' Goodreads Reader Review 'It's hilarious and mind-blowing. From the first page to the last, I was amazed at just how much influence this book has had on TV, movies, etc.' Goodreads Reader Review

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[48-Hour Start-Up](#)
[The Brain That Changes Itself](#)
[Successful Strategies for Products that Win](#)
[Summary of Zero to One](#)
[The Personal MBA](#)
[Notes on Startups, or How to Build the Future](#)
[Review and Analysis of 'Thiel and Masters' Book](#)
[Psychopolitics](#)
[Paths, Dangers, Strategies](#)
[Founders at Work](#)

Start With Why: How Great Leaders Inspire Everyone to Take Action by Simon Sinek | Book Summary | Readtrepreneur (Disclaimer: This is NOT the original book. If you're looking for the original book, search this link <http://amzn.to/2skUI8o>) How do Great Leaders like Steve Jobs and Bill Gates Lead, Inspire and Change the lives of Millions of People? Start With Why uses real-world examples to elaborate the concept of the Golden Circle, which encapsulates the importance of identifying the purpose for the existence of an organization before anything else and then taking action into making the vision come true. (Note: This summary is wholly written and published by readtrepreneur.com It is not affiliated with the original author in any way) "People don't buy what you do; they buy why you do it" - Simon Sinek Start With Why is a book which transcends beyond just companies. It applies to all of us, to our daily lives and our personal relationship. This book states that the origin of companies should come from its why. Isn't that true for our personal life as well? Everyone needs to know their purpose in life to live a fulfilled life and there is far more than what it seems to find that defining Why P.S. Start With Why is really an awesome book which gives us a different perspective not just into business, but into our personal lives. ♦ P.P.S. This is a ZERO-RISK investment. Should you find this book unworthy of the original coffee price of \$3.99, get a REFUND within 7 days! The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Download your Copy Right Away! Why Choose Us, Readtrepreneur? Highest Quality Summaries Delivers Amazing Knowledge Awesome Refresher Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book. If you're looking for the original book, search for this link: <http://amzn.to/2skUI8o>

This is the road map to a seven-figure business . . . in one year or less The word "entrepreneur" is today's favorite buzzword, and any aspiring business owner has likely encountered an overwhelming number of so-called "easy paths to success." The truth is that building a real, profitable, sustainable business requires thousands of hours of commitment, grit, and hard work. It's no wonder why more than half of new businesses close within six years of opening, and fewer than 5 percent will ever earn more than \$1 million annually. 12 Months to \$1 Million condenses the startup phase into one fast-paced year that has helped hundreds of new entrepreneurs hit the million-dollar level by using an exclusive and foolproof formula. By cutting out the noise and providing a clear and proven plan, this roadmap helps even brand-new entrepreneurs make decisions quickly, get their product up for sale, and launch it to a crowd that is ready and waiting to buy. This one-year plan will guide you through the three stages to your first \$1 million: • The Grind (Months 0-4): This step-by-step plan will help you identify a winning product idea, target customers that are guaranteed to buy, secure funding, and take your first sale within your first four months. • The Growth (Months 5 - 8): Once you're in business, you will discover how to use cheap and effective advertising strategies to get your product to at least 25 sales per day, so you can prove you have a profitable business. • The Gold (Months 9-12): It's time to establish series of products available for sale, until you are averaging at least 100 sales per day, getting you closer to the million-dollar mark every single day. Through his training sessions at Capitalism.com, Ryan Daniel Moran has helped new and experienced entrepreneurs launch scalable and sustainable online businesses. He's seen more than 100 entrepreneurs cross the seven-figure barrier, many of whom go on to sell their businesses. If your goal is to be a full-time entrepreneur, get ready for one chaotic, stressful, and rewarding year. If you have the guts to complete it, you will be the proud owner of a million-dollar business and be in a position to call your own shots for life.

Zero to One: by Peter Thiel | Conversation Starters Limited Time Offer: \$3.99 (\$4.99) Zero to One: Notes on Startups or How to Build the Future by Peter Thiel is exactly what the tagline suggests, but with contrarian and unconventional thinking. The author tries to motivate the readers to take risks and set up a business with a unique technology or product. He gives his personal notes and real-life examples of successful people and companies that stand out in the crowd and the reasons for their success. He advises people with the most important factors to keep in mind at all times in order to be successful. All in all, the book provides some interesting thoughts, ideas, and a different perspective for those who are planning to start a business. Peter Thiel's Zero to One: Notes on Startups or How to Build the Future is a New York Times bestseller and is ranked in the top five on Amazon in various categories including Economic Policy, Economic Policy and Development and New Business Enterprises. A Brief Look Inside: EVERY GOOD BOOK CONTAINS A WORLD FAR DEEPER than the surface of its pages. The characters and its world come alive, and even after the last page of the book is closed, the story still lives on, inciting questions and curiosity. Conversation Starters is peppered with questions designed to bring us beneath the surface of the page and invite us into this world that continues to lives on. These questions can be used to... Create Hours of Conversation: * Foster a deeper understanding of the book * Promote an atmosphere of discussion for groups * Assist in the study of the book, either individually or corporately * Explore unseen realms of the book as never seen before Disclaimer: This book you are about to enjoy is an independent resource to supplement the original book, enhancing your experience. If you have not yet purchased a copy of the original book, please do before purchasing this unofficial Conversation Starters. Download your copy today for a Limited Time Discount: \$3.99 (\$4.99) Read it on your PC, Mac, iOS or Android smartphone, tablet and Kindle devices.

Finally the Truth about the Rise of the West Modernity developed only in the West—in Europe and North America. Nowhere else did science and democracy arise; nowhere else was slavery outlawed. Only Westerners invented chimneys, musical scores, telescopes, eyeglasses, pianos, electric lights, aspirin, and soap. The question is, Why? Unfortunately, that question has become so politically incorrect that most scholars avoid it. But acclaimed author Rodney Stark provides the answers in this sweeping new look at Western civilization. How the West Won demonstrates the primacy of uniquely Western ideas—among them the belief in free will, the commitment to the pursuit of knowledge, the notion that the universe functions according to rational rules that can be discovered, and the emphasis on human freedom and secure property rights. Taking readers on a thrilling journey from ancient Greece to the present, Stark challenges much of the received wisdom about Western history. How the West Won shows, for example: • Why the fall of Rome was the single most beneficial event in the rise of Western civilization • Why the “Dark Ages” never happened • Why the Crusades had nothing to do with grabbing loot or attacking the Muslim world unprovoked • Why there was no “Scientific Revolution” • Why scholars’ recent efforts to dismiss the importance of battles are ridiculous: had the Greeks lost at the Battle of Marathon, we probably would never have heard of Plato or Aristotle Stark also debunks absurd fabrications that have flourished in the past few decades: that the Greeks stole their culture from Africa; that the West’s “discoveries” were copied from the Chinese and Muslims; that Europe became rich by plundering the non-Western world. At the same time, he reveals the woeful inadequacy of recent attempts to attribute the rise of the West to purely material causes—favorable climates, abundant natural resources, guns and steel. How the West Won displays Rodney Stark’s gifts for lively narrative history and making the latest scholarship accessible to all readers. This bold, insightful book will force you to rethink your understanding of the West and the birth of modernity—and to recognize that Western civilization really has set itself apart from other cultures.

The old saying goes, "'To the man with a hammer, everything looks like a nail.'" But anyone who has done any kind of project knows a hammer often isn't enough. The more tools you have at your disposal, the more likely you'll use the right tool for the job - and get it done right. The same is true when it comes to your thinking. The quality of your outcomes depends on the mental models in your head. And most people are going through life with little more than a hammer. Until now. The Great Mental Models: General Thinking Concepts is the first book in The Great Mental Models series designed to upgrade your thinking with the best, most useful and powerful tools so you always have the right one on hand. This volume details nine of the most versatile, all-purpose mental models you can use right away to improve your decision making, productivity, and how clearly you see the world. You will discover what forces govern the universe and how to focus your efforts so you can harness them to your advantage, rather than fight with them or worse yet- ignore them. Upgrade your mental toolbox and get the first volume today. AUTHOR BIOGRAPHY Farnam Street (FS) is one of the world's fastest growing websites, dedicated to helping our readers master the best of what other people have already figured out. We curate, examine and explore the timeless ideas and mental models that history's brightest minds have used to live lives of purpose. Our readers include students, teachers, CEOs, coaches, athletes, artists, leaders, followers, politicians and more. They're not defined by gender, age, income, or politics but rather by a shared passion for avoiding problems, making better decisions, and lifelong learning. AUTHOR HOME Ottawa, Ontario, Canada

thimblesofplenty is a group of friends who also happen to be business people and avid readers. We wanted to keep up with the latest business books but found that time was a factor. So we divided out the work and each of us took a book and summarised it for the others. We thought it might be a great idea to share these summaries with you. For a small price and a 3 minute time investment, our summary gives you some of the wisdom from the book, some food for thought and hopefully the impetus to make some time to read the whole book! "EVERY MOMENT IN BUSINESS HAPPENS ONLY ONCE. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. And the next Mark Zuckerberg won't create a social network. If you are copying these guys, you aren't learning from them. It's easier to copy a model than to make something new: doing what we already know how to do takes the world from 1 to n, adding more of something familiar. But every time we create something new, we go from 0 to 1. The act of creation is singular, as is the moment of creation, and the result is something fresh and strange. Zero to One is about how to build companies that create new things. It draws on everything I've learned directly as a co-founder of PayPal and Palantir and then an investor in hundreds of startups, including Facebook and SpaceX. The single most powerful pattern I have noticed is that successful people find value in unexpected places, and they do this by thinking about business from first principles instead of formulas. Ask not, what would Mark do? Ask: WHAT VALUABLE COMPANY IS NOBODY BUILDING? "-- The bestselling classic that launched 10,000 startups and new corporate ventures - The Four Steps to the Epiphany is one of the most influential and practical business books of all time. The Four Steps to the Epiphany launched the Lean Startup approach to new ventures. It was the first book to offer that startups are not smaller versions of large companies and that new ventures are different than existing ones. Startups search for business models while existing companies execute them. The book offers the practical and proven four-step Customer Development process for search and offers insight into what makes some startups successful and leaves others selling off their furniture. Rather than blindly execute a plan, The Four Steps helps uncover flaws in product and business plans and correct them before they become costly. Rapid iteration, customer feedback, testing your assumptions are all explained in this book. Packed with concrete examples of what to do, how to do it and when to do it, the book will leave you with new skills to organize sales, marketing and your business for success. If your organization is starting a new venture, and you're thinking how to successfully organize sales, marketing and business development you need The Four Steps to the Epiphany. Essential reading for anyone starting something new. The Four Steps to the Epiphany was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

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The human brain has some capabilities that the brains of other animals lack. It is to these distinctive capabilities that our species owes its dominant position. Other animals have stronger muscles or sharper claws, but we have cleverer brains. If machine brains one day come to surpass human brains in general intelligence, then this new superintelligence could become very powerful. As the fate of the gorillas now depends more on us humans than on the gorillas themselves, so the fate of our species then would come to depend on the actions of the machine superintelligence. But we have one advantage: we get to make the first move. Will it be possible to construct a seed AI or otherwise to engineer initial conditions so as to make an intelligence explosion survivable? How could one achieve a controlled detonation? To get closer to an answer to this question, we must make our way through a fascinating landscape of topics and considerations. Read the book and learn about oracles, genies, singletons; about boxing methods, tripwires, and mind crime; about humanity's cosmic endowment and differential technological development; indirect normativity, instrumental convergence, whole brain emulation and technology couplings; Malthusian economics and dystopian evolution; artificial intelligence, and biological cognitive enhancement, and collective intelligence.

Summary of Zero to One Zero to One is a book by Peter Thiel, co-founder of Pay-Pal. It presents a collection of advice and hints for startup companies. This book, before it was even transformed into a book, was a collection of lessons and lectures. Back in 2012 Thiel decided that he could gather together all of his lessons, advice and other useful information into one book, which became Zero to One. What is it all about? Why write a book that is just a collection of advice? Peter Thiel, together with several other 'nerds,' decided to found Pay-Pal back in late nineties. As we see that today, that decision was definitely a good one. Thiel, along with his fellow co-founders, is now a multi-millionaire. With such clear evidence of his business success, Thiel decided that it would be a great idea for him to share the many things that he has learned from years of experience in running a business. The result was this book. Zero to One, in addition to being a collection of experience and advice, is also a great source of help for anyone who has recently started or wants to start their own business. Fun, educational, and information-rich, it is a book worth reading and studying. Here is a Preview of What You Will Get: ? A Full Book Summary ? An Analysis ? Fun quizzes ? Quiz Answers ? Etc Get a copy of this summary and learn about the book.

The must-read summary of Peter Thiel and Blake Masters' book: "Zero to One: Notes on Startups, or How to Build the Future". This complete summary of the ideas from Peter Thiel and Blake Masters' book "Zero to One" shows how many companies believe the key to innovation is improving things that already exist. According to Thiel and Masters, this isn't innovation at all. Real innovation means going from zero to one, creating a completely new thing that hasn't been seen before. To help you, the authors detail ten key concepts to keep in mind: 1. Start from scratch 2. Become a monopoly 3. The appeal of competition 4. The last-mover advantage 5. Success is not a lottery 6. The power law 7. The role of secrets 8. Culture and sales 9. Man and computers 10. The founder's paradox This summary will teach you how you can use these ten principles to think more innovatively and create new ideas. Added-value of this summary: • Save time • Be a pioneer in true innovation • Create brand new products for a successful business To learn more, read "Zero to One" and find out how you can practice real innovation to create a brand new product that sells!

Now available in paperback—with a new preface and interview with Jessica Livingston about Y Combinator! Founders at Work: Stories of Startups' Early Days is a collection of interviews with founders of famous technology companies about what happened in the very earliest days. These people are celebrities now. What was it like when they were just a couple friends with an idea? Founders like Steve Wozniak (Apple), Caterina Fake (Flickr), Mitch Kapor (Lotus), Max Levchin (PayPal), and Sabeer Bhatia (Hotmail) tell you in their own words about their surprising and often very funny discoveries as they learned how to build a company. Where did they get the ideas that made them rich? How did they convince investors to back them? What went wrong, and how did they recover? Nearly all technical people have thought of one day starting or working for a startup. For them, this book is the closest you can come to being a fly on the wall at a successful startup, to learn how it's done. But ultimately these interviews are required reading for anyone who wants to understand business, because startups are business reduced to its essence. The reason their founders become rich is that startups do what businesses do—create value—more intensively than almost any other part of the economy. How? What are the secrets that make successful startups so insanely productive? Read this book, and let the founders themselves tell you.

Fraser Doherty's 48-Hour-Start-Up is a handy and essential cheat sheet to starting your own business giving the key steps for developing an idea and getting it to market quickly. Almost everyone dreams of starting their own business but very few do. But what if it only had to be a decision of a weekend and it didn't cost a fortune? In the 48-Hour-Start-Up, Fraser Doherty uses his experience building a multi million dollar company to attempt an experiment; starting with a blank piece of paper, he sets out to start a profitable new business over a weekend, without relying on any technical ability whatsoever. He succeeds and you can, too. By following his journey, in which Fraser shares all of his lessons and mistakes, he will explain all of the shortcuts and online tools that make it possible to: Come up with a business idea without the guesswork Create a kick-ass brand, website and on-line marketing campaign Promote your product The 48-Hour-Start Up pioneers the idea of a microbusiness, a creative outlet, income stream and business you can run in your spare time at the weekends without having to quit the day-job. This book is perfect for Young entrepreneurs Students learning about start-ups Established entrepreneurs looking for shortcuts Teams within corporates who want to create a more innovative and competitive environment!

WHAT VALUABLE COMPANY IS NOBODY BUILDING? The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. If you are copying these guys, you aren't learning from them. It's easier to copy a model than to make something new: doing what we already know how to do takes the world from 1 to n, adding more of something familiar. Every new creation goes from 0 to 1. This book is about how to get there. 'Peter Thiel has built multiple breakthrough companies, and Zero to One shows how.' ELON MUSK, CEO of SpaceX and Tesla 'This book delivers completely new and refreshing ideas on how to create value in the world.' MARK ZUCKERBERG, CEO of Facebook 'When a risk taker writes a book, read it. In the case of Peter Thiel, read it twice. Or, to be safe, three times. This is a classic.' NASSIM NICHOLAS TALEB, author of The Black Swan

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